

Macedonia2025 Monthly Digest: *A Recap of Activities in October 2025*

October was a month of milestones, impact, and inspiration!

From launching our [Executive training in Ohrid](#) for top business leaders, to helping a yet another Macedonian company grow through the [Bitove Entrepreneurship Program](#), and expanding the number of our Zafirovski Fellows to 49 through the [Zafirovski Executive Education Program](#), and awarding 10 new [“Talents Today – Leaders Tomorrow” scholarships](#), we continue to empower leaders and businesses at every stage of their journey.

Across the region, our initiatives brought together innovators, educators, and students through events in Mostar and Skopje, while [GoDigital](#) reached a major milestone with [the first fully implemented digital transformation strategy](#).

Continue reading to explore how these programs are shaping a more innovative, connected, and competitive Macedonia - one success story at a time.

Your engagement fuels our mission to build a stronger, more connected, and innovative Macedonia. Together, we are creating opportunities for learning, growth, and positive change.

[!\[\]\(003082e50e3009141f59bd5df831749f_img.jpg\) Support Our Work and Make an Impact](#)

Exclusive Executive Training in Ohrid: Lead with Psychological Readiness

In today's uncertain world, the greatest competitive edge is psychological readiness. [Join The Executive Edge: Psychological Readiness for Success](#) - a 3-day executive training led by Tom Klein, international transformation consultant with over 30 years of experience.

THE EXECUTIVE EDGE: Psychological Readiness for Success

Dates: **November 6–8, 2025**

Location: **Ohrid, Macedonia**

Language: **English**

Led by:



Tom Klein,

International Transformation
Consultant



6–8 November 2025 | Ohrid

1. For Macedonian senior and C-level executives
2. Hands-on modules and peer learning opportunities

FIND OUT MORE

**You don't want to hear about it, you want
to be there.**

Register by November 4 - a few spots left!



Empowering Macedonian Businesses

Macedonia2025 continues to support the growth of Macedonian companies through the [Bitove Family Entrepreneurship Program](#).



Bar & Breakfast Factory and Canadian expert Valerie Bell (Catalyste+)

1. Focus: Strengthening market presence and expanding sales
2. Product: Healthy snack bars made from natural ingredients
3. Our mission remains the same: building innovative, resilient, and globally competitive Macedonian businesses.

*Our mission remains clear - to help build **more innovative, resilient, and competitive Macedonian businesses.***



Valerie Bell, Catalyste+ Advisor on the Bitove Family Entrepreneurship Program

A Major GoDigital Milestone: First Digital Transformation Strategy Fully Implemented



We're proud to share the first fully implemented digital transformation strategy for a Macedonian company!

From assessment and strategy to ERP implementation, boosting efficiency and customer service.

Digital transformation is a journey - not a destination.

[Join GoDigital](#)

Zafirovski Program: Shaping Macedonia's Next Generation of Leaders



2025 Zafirovski Fellows



[Evening of Leadership and Inspiration with Mike Zafirovski](#)

Congratulations to Igor Dimitrov and Zoran Ilievski!

They attended the [Executive Development Program \(EDP\)](#) at [Northwestern University - Kellogg School of Management](#) from October 12-31, 2025, joining global executives for an intensive leadership journey in Evanston and Chicago.

During their stay, they met with Mike Zafirovski, the program's patron, for an inspiring exchange on leadership, vision, and purpose.

We extend heartfelt thanks to Robin and Mike Zafirovski, whose continued support has enabled 49 Macedonian executives to join the global Zafirovski Alumni community - with the milestone of 100 leaders ahead.

Meet the 10 New "Talents Today - Leaders Tomorrow" Scholars

We proudly welcome the newest generation of high school scholarship recipients (2025/2026) supported through the "Talents Today - Leaders Tomorrow" Fund for Talented Students.



- 10 outstanding students selected for their excellence, dedication, and leadership potential
- Scholarship includes financial support, mentoring, and hands-on learning opportunities
- Scholars become part of a growing community of young changemakers shaping Macedonia's future

Meet the 2025/2026 Scholars

Inspiring Innovation, Science, and Education Across the Region



Maker Faire Mostar 2025 | Innovation Meets Education

On October 4, Nena Manchev, Program Lead for Leadership and Education at Macedonia2025, joined a panel at Maker Faire Mostar in Bosnia and Herzegovina. Experts discussed AI, 3D printing, smart cities, and the role of education in building future-ready communities.

CAEM за НАУКА



Science in Action | 8th Regional Science Fair - Skopje

Held at OOU "Dimitar Miladinov", the fair brought together over 300 students and 100 presenters from 11 schools for a day of experiments and innovation. Part of the "Science and Me" Johnson Matthey project, the Ministry of Education and Science, and the Bureau for Development of Education, inspiring over 1,500 students and 100 teachers nationwide.

[Read more](#)



Masterclass 2.0 - Skopje | Organizing STEAM Festivals that Inspire

Brought together 35 educators to explore how to plan inclusive and impactful STEAM festivals. Part of the Western Balkans Fund project "Roadmap to Successful STEAM Festivals" with partners from BiH and Montenegro, strengthening regional STEAM education.

[Read more](#)

Stay Connected: Stories, Insights, and Opportunities

[Ongoing Programs & Initiatives:](#)



Connecting **Macedonian businesses and experts** for economic growth

Connect2MK – Unlock the Power of the Global Macedonian Network

1. Connect with mentors, partners, and experts
2. Grow your business and expand opportunities
3. Make an impact worldwide

👉 Join today and tap into the Macedonian diaspora network

[🔗 Join Connect2MK](#)



GoDigital - Digital Transformation for SMEs

1. Helping Macedonian SMEs embrace digital tools
2. Unlocking new growth opportunities
3. Building stronger, more competitive businesses

👉 Discover how digital transformation is shaping the future of SMEs

[🔗 Learn more about GoDigital](#)

Thank you for standing with us!

Your engagement powers every mentorship match, STEM inspiration, and leadership journey we deliver. If you'd like to help us scale our impact, consider a contribution:

SUPPORT OUR MISSION

Until next month,

The Macedonia2025 Team

(Questions or feedback? Reply to this email—we'd love to hear from you.)



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