

Dear Macedonia2025 Community,

March was a month of momentum and milestones!

From unveiling the first speakers for the 2025 Summit to launching new partnerships and programs, we're doubling down on our mission to shape a stronger, more connected Macedonia.

We kicked off early bird sales and revealed a powerful new promo video for our flagship Summit, set to take place on <u>May 12–13 at the Skopje Marriott Hotel</u>. This edition will mark 18 years of impactful work and bold visions for the future.

This month also brought the signing of two important MoUs—with the *Alumni Club "Mike Zafirovski"* and *Mostovi do Doma*—paving the way for deeper collaboration in education, leadership, and diaspora engagement.

We're especially proud to continue empowering youth through programs like the Leader Project and the Ohrid Hi-Tech Excellence Camp, while also supporting recovery efforts in Kočani through the "Hope for Kočani" relief fund.

Scroll down to catch up on all the March highlights and discover how you can get involved in shaping the future!

Warm regards, Macedonia2025 Team

### Get Ready for the Macedonia2025 Summit – Early Bird Tickets Now Available!

Join Us for the 14th Edition of the Region's Premier Leadership and Business Event!

The countdown has begun! The <u>Macedonia2025 Summit</u> is shaping up to be our most impactful conference yet – bringing together visionaries, changemakers, business leaders, tech innovators, and policymakers from around the world.

# GET YOUR EARLY BIRD TICKET

JOIN US FOR THE BEST SUMMIT YET! SUMMIT 2025

We're thrilled to unveil the first confirmed speakers – a diverse and dynamic lineup of global experts and local leaders who will take the stage to tackle the biggest challenges and opportunities in business, innovation, education, digitalization and economic development.



Explore Sponsorship Opportunities – Gain unmatched visibility and align your brand with Macedonia's most influential platform for dialogue and impact.

# **BECOME A SPONSOR TODAY**

Together, let's shape the future of Macedonia and the region!



Are you an **aspiring entrepreneur or business professional** looking to sharpen your skills with world-class training? Apply <u>HERE</u> for this exclusive program led by Ivey Business School instructors and accelerate your journey to success! Calling all **young innovators aged 11-15** from **Macedonia and our diaspora**! **• \*** Dive into an exciting world of robotics, and coding at this premier tech camp in Ohrid—apply <u>HERE</u> and fuel your passion for technology!

### New Partnerships, Stronger Impact: MoUs Signed to Empower the Future

Uniting Leaders Across Generations for a Stronger Macedonia: March was a milestone month for Macedonia2025 as we proudly signed two significant MoUs that further our mission to foster leadership, innovation, and economic progress in the country.

## MoU with Alumni Club "Mike Zafirovski"

We are thrilled to announce the signing of a <u>Memorandum of Understanding with the</u> <u>Alumni Club "Mike Zafirovski."</u> This partnership marks a major step toward long-term collaboration in education, business development, and leadership.

### MoU with the Association "Mostovi do Doma"

We also signed a <u>Memorandum of</u> <u>Understanding with Mostovi do Doma</u>, an inspiring association of Macedonian students who have graduated from the world's top 100 universities through the Ministry of Education and Science Scholarship program.





### **Connect2MK Platform**

Are you a Macedonian company seeking support or a worldwide business expert offering support? Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!



Through the Connect2MK platform, we connected with a consultant who provided invaluable support in refining our sales strategy. By identifying blind spots and introducing new perspectives, the mentorship led to immediate improvements and measurable results. The mentor's guidance and ongoing support contributed to our professional growth and long-term development. We are extremely satisfied and highly recommend Connect2MK to any company looking to strengthen its strategies and unlock new potential. **Igor Arsovski** Co-Founder & CEO

Join us on the <u>Connect2MK platform</u>! Macedonian diaspora experts can mentor, consult, or partner with local businesses, contributing to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

Many thanks to Intertec.io for donating and developing the platform.

#### Spotlight on Success Series: Companies Driving Growth and Innovation

Through our <u>Connect2MK</u> and <u>Bitove Family Entrepreneurship Program</u>, we proudly support companies that exemplify excellence, innovation, and sustainable growth.



ANTWEB

ITtude is a leading recruitment and outsourcing company, founded with a vision to push the boundaries of technology in human resources. It delivers fast, high-quality, and innovative recruitment solutions, helping companies find the right talent in under 48 hours. Focused on efficiency, candidate experience, and quality, ITtude partners with global firms to provide top professionals within budget.





Vori is a family business since 1991, producing high-quality, healthy food from local sources, blending tradition with modern nutrition. Export-focused, it maintains IFS, ISO 22000, and HACCP standards, offering vegetable spreads, ready meals, salads, nut butters, biscotti, and chocolate treats. Recognized as Best Family Company in Southeast Europe with multiple quality gold medals.



# "Hope for Kočani – Support the Families" Relief Fund

In response to the devastating fire in Kočani, we launched the <u>"Hope for Kočani" relief fund</u> to support affected families. Donations will be transferred to the Red Cross of Macedonia and distributed based on needs identified by the Ministry of Health's Crisis Team, covering medical, funeral, and emotional support costs.



Every donation counts. Let's stand together and bring hope where it's needed most.





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