

## Macedonia2025 Monthly Digest: A Recap of Activities in September 2024

Dear Macedonia2025 Community,

As we wrap up an eventful September, we are excited to share the latest developments and achievements from our various initiatives.

From the launch of the GoDigital support program for MSMEs to the announcement of the "Talents Today - Leaders Tomorrow" scholarship recipients, and successful training sessions under the Bitove Entrepreneurship Program, this month has been marked by impactful activities.

We also highlight our collaboration on the "Science and Me" program and the recent visits to iborn.net and Evrosimovski Consulting as they expand into new markets.

Lastly, be sure to check out Macedonia2025's media presence for more insights on the bottom.

Your continued support is crucial to our mission of driving economic growth and nurturing the next generation of leaders.

Warm regards,  
Macedonia2025 Team

### Open Call: Zafirovski Executive Education Program 2025

Macedonia2025 is excited to announce the open call for the [2025 Zafirovski Executive Education Program](#), providing scholarships for ambitious leaders to attend the prestigious Kellogg School of Management. This program is designed for those ready to elevate their careers, transform their management skills, and excel in strategic leadership.



#### How Will This Program Transform You?

- Gain a comprehensive understanding of key business functions
- Strengthen decision-making with cross-functional insights
- Develop leadership and change management skills
- Explore innovative approaches to global competition
- Network with international peers

#### Who Should Apply?

- Mid-level and senior executives aiming for general management
- Senior leaders seeking cross-functional expertise
- Principals and entrepreneurs from growing small/medium firms



Zafirovski Alumni Meeting with  
Mike Zafirovski 2024

The application deadline is October 16, 2024. Learn more and apply [HERE](#). Don't miss this opportunity to enhance your leadership skills and make a significant impact on Macedonia's business landscape!

## Introducing the "Talents Today - Leaders Tomorrow" Scholarship Recipients for 2024/2025

We are pleased to announce the newest recipients of the "[Talents Today - Leaders Tomorrow](#)" [Scholarships](#), welcoming 10 outstanding high school students into the Macedonia2025 family as part of our Support Fund for Talented Students. These young individuals have demonstrated exceptional potential and are poised to contribute to the future of our society. We are proud to support their academic journey and development.

### FOUNDATION MK 2025



#### Who are our new scholarship recipients from the Support Fund for Talented High School Students "Talents Today – Leaders Tomorrow" 2024/2025?



Ivo Todor  
a 4th-year student from Skopje



Natalia Tasevska  
a 4th-year student from Strumica/ studying in Berovo



Nikolina Babakoska  
a 3rd-year student from Skopje



Darija Kostovska  
a 1st-year student from Tetovo



Danka Jefimova  
a 3rd-year student from Kocani/ studying in Skopje



Jovan Najdanovski  
a 3rd-year student from Bitola



Miroslav Nalunov  
a 3rd-year student from Kocani



Ivana Atanasovska  
a 3rd-year student from Prilep



Simona Atanasovska  
a 4th-year student from Veles



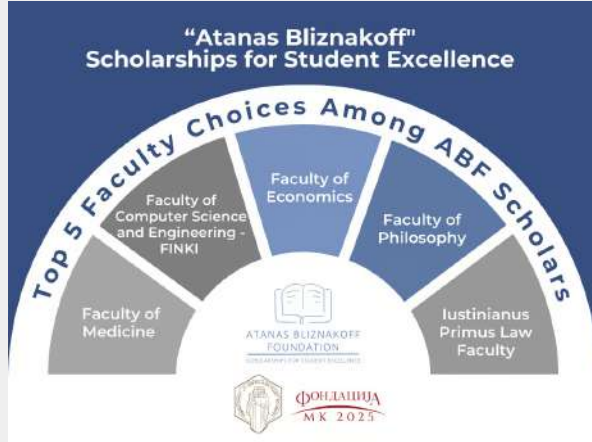
Miona Petrova  
a 4th-year student from Strumica

MEET OUR NEWEST SCHOLARS

Our heartfelt congratulations to the latest generation of scholarship recipients. Together, we remain committed to nurturing a brighter, more prosperous Macedonia. We extend our sincere gratitude to all our donors and supporters who continue to invest in the leaders of tomorrow.

## Interesting Facts about the 'Atanas Bliznakoff' Scholarship Recipients

From 2021 to 2023, we have supported 134 exceptional students from 25 cities, studying across 17 faculties in 47 different programs at the Ss. Cyril and Methodius University in Skopje. And we're not stopping here! We look forward to welcoming 40 new scholars into our growing network to 174 students!



*The 'Atanas Bliznakoff' Scholarships provide more than just financial support—they serve as a platform to cultivate future leaders, innovators, and agents of change.*

## Inspiring the Next Generation of Scientists

We are proud to have collaborated on the [Johnson Matthey community impact program, "Science and Me,"](#) which has made a significant contribution to science education in Macedonia. This initiative has demonstrated the power of partnership in making a meaningful difference, inspiring students and equipping teachers with the tools needed to nurture a love for science among young learners.

**JM Johnson Matthey** | **MACEDONIA 2025**  
Inspiring science, enhancing life | Helping Build a Stronger Nation

# "Science and Me"

**An Opportunity to Improve Teaching Natural Sciences in Primary Schools in Macedonia**

*- Findings indicate positive changes in the teaching practices of the teachers involved in the project.*

Science and Me

Looking ahead, we are excited to build on this success. Stay tuned for the upcoming open call for training opportunities aimed at natural science teachers, as we continue our mission to spark curiosity and innovation in classrooms across the country. Together, we can help shape the next generation of scientists!

## Bitove Family Entrepreneurship Program Drives International Expansion for Macedonian Companies





This month, we had the opportunity to visit [iborn.net](#), a company that has been working on expanding and establishing its brand in new international markets. This significant phase of growth is part of the collaboration with Jacqueline Poissant, a consultant from Catalyste+, within the framework of the [Bitove Family Entrepreneurship Program by Macedonia2025](#).



EVROSIMOVSKI Consulting has also selected the [Bitove Family Entrepreneurship Program by Macedonia2025](#) to assist in developing a comprehensive marketing strategy and in the commercialization of their innovative software solution for implementing ISO standards. In collaboration with Peter Kibiuk, a consultant from Catalyste+ in Canada, the company's management team worked to bring this solution to the global market.

Macedonia2025 recently hosted a highly successful training session on "Optimizing Sales and Growth with Market Intelligence," in collaboration with Catalyste+ advisors Peter Kibiuk and Jacqueline Poissant, as part of the Bitove Family Entrepreneurship Program. The session was enriched with real case studies from Macedonian companies, offering practical advice and valuable insights that inspired attendees to implement new strategies for their business growth.



Participants dived deep into key topics, including:

- 🔑 Optimal sales growth
- 🔑 Profitability
- 🔑 Market share
- 🔑 Intelligent market tools and technique

*At Macedonia2025, we believe that the success of Macedonian businesses contributes to our collective growth. We remain dedicated to supporting innovation and global ambitions.*

## GoDigital Launches The Program for Digital Transformation of MSMEs

[The Center for Digital Transformation – GoDigital](#) is pleased to announce its first support program for micro, small, and medium-sized enterprises (MSMEs) in Macedonia, aimed at driving digital transformation. We invite successful MSMEs to apply for expert support and co-financing vouchers ranging from €6,000 to €10,000 to enhance their digitalization efforts.



for co-financed grants and expert assistance for small and medium-sized companies

**Open Call**

Co-financed grants of 6,000 - 10,000 EUR

The call is open until September 15, 2024

**Apply**



godigital.mk

Contact +389 2 3161 015 +389 70 277 306

The first selection process of the [GoDigital open call](#) has concluded. However, we encourage all interested companies to reach out to us, so we can keep you in consideration for the next

selection process. Stay connected with us for upcoming opportunities!

## Connect2MK Platform

Are you a Macedonian company seeking support or a worldwide business expert offering support?

Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!



Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.



**Meet Our Connect2MK Experts**



**Ivica Dodevski**

Ivica brings over 20 years of experience working with Fortune 200 companies. He has advanced through various stages of his career, ultimately reaching the level of Global Executive in Logistics, Supply Chain, and Procurement. This extensive background has led him to shift his focus toward consulting on a global scale. Ivica is particularly passionate about Corporate Finance, Joint Ventures, and supporting start-ups.



**“Through the Connect2MK platform, we have the opportunity to collaborate with a consultant who, in regular sessions, helps us refine our business model and more effectively identify both our strengths and areas for improvement. One of the key benefits for us is the development of action plans after each session, giving us a structured, continuous approach to improving our business and achieving our goals.”**





**Meet Our Connect2MK Experts**



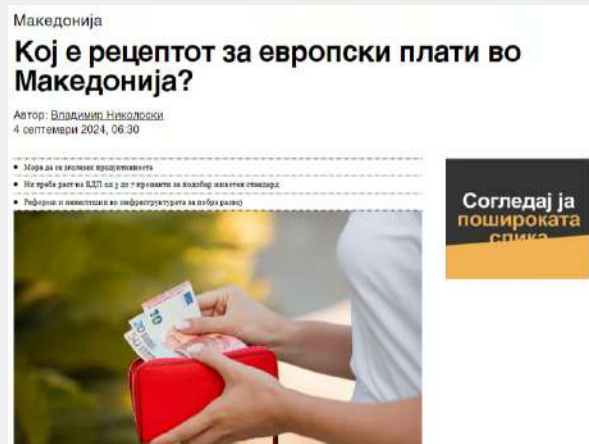
**Alex Trajkov**

Alex is a seasoned executive and founder with over 20 years in chemical business management, specializing in Ammonia and Bulk Gases/Liquids. Expert in negotiation, leadership, and strategy, with extensive experience in global RFT, commodity chemicals trading, and large-scale mining projects.

[MORE INFORMATION HERE](#)

Join us on the Connect2MK platform! Macedonian diaspora experts can mentor, consult, or partner with local businesses, contributing to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

## Macedonia2025 and the Media



Check out our CEO, Nikica Mojsoska Blazheski's latest interview with Bloomberg Adria, where she discusses Macedonia's economic prosperity and exploring strategies to elevate the living standards of its citizens.



Nikica Mojsoska-Blazhevski, CEO of Macedonia2025, highlights the GoDigital initiative as a vital step toward advancing Macedonia's digital economy. The program aims to support SMEs with financial aid,

Her insights are crucial for understanding the future direction of policy and economic development in our region. Don't miss it—read the full interview [HERE](#).

mentorship, and training to help them adapt to digital transformation and Industry 4.0. This initiative is designed to enhance competitiveness and innovation among Macedonian businesses. Read the full article [HERE](#).

## 2023 Achievements

Together, we've achieved remarkable milestones in 2023. Our annual report provides a detailed overview of our achievements and impact made in 2023. For instance, within our business related programs, we supported 79 businesses, 30 managers and 469 young talents. Furthermore, we raised USD 1.3 million, funds that will be used to implement our programs and increase our impact, helping build a stronger Macedonia. These victories aren't just ours; they're YOURS too.

[SUPPORT MACEDONIA2025](#)

[2023 ACHIEVEMENTS](#)



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