

Macedonia2025 Monthly Digest: *A Recap of Activities in July 2024*

Dear Macedonia2025 Community,

As we step into the vibrant month of August, we reflect on the dynamic achievements of July and anticipate the exciting opportunities ahead.

In this edition of our newsletter, we are delighted to share highlights from the [Ohrid Hi-Tech Excellence Camp](#), featuring international participation and innovative workshops. We also spotlight our board members' efforts in driving the ["Vision for Accelerated Growth"](#) and share the open call for the ["Atanas Bliznakoff" scholarships](#) for future UKIM students. Lastly, don't miss out on our feature about the [PERHOUSE project](#), which aims to improve personal and home services through social dialogue.

Your continued support is essential to our mission of driving economic growth and nurturing the next generation of leaders.

Warm regards,
Macedonia2025 Team

Board Members Driving "One Vision for Accelerated Growth"



We are proud of our Macedonia2025 board members' efforts in achieving the goals of our ["Vision for Accelerated Growth."](#) Recently, Chris Pavlovski, founder and CEO of Rumble, met with the Prime Minister and other business leaders to discuss digital sector collaboration and reforms to enhance citizen services and promote digital freedom.



Additionally, Macedonia2025 co-founder Mike Zafirovski and Board Chairman Viktor Mizo had a productive session in NYC with Prime Minister Mickoski, focusing on NATO Summit reactions, European accession, economic growth, anti-corruption efforts, and fiscal challenges. This collaborative effort marks a promising start for the new government, aligning with our mission to drive Macedonia towards greater prosperity and innovation.

Supporting Talents: Highlights from the Ohrid Hi-Tech Excellence Camp

The 4th [Ohrid Hi-Tech Excellence Camp](#) kicked off with a spectacular start, gathering participants from across the globe, including the US, Croatia, Malta, Sweden, Italy, Qatar, and Macedonia. Hosted at the breathtaking Hotel Aqualina in Ohrid.



The days were filled with exciting activities, including hands-on robotics workshops, where participants built and programmed advanced LEGO® and Fable robotic structures. They explored engineering concepts through various projects. Highlights also included a sightseeing of Ohrid, boat trip to St. Kaneo, a Macedonian crafts workshop, and a thrilling Euro2024 match viewing.



A special highlight was the visit from President Gordana Siljanovska Davkova, who inspired participants with her words of encouragement and presented certificates to mark their achievements. The camp also included a tour of Kostal Automobil Elektrik, offering a glimpse into the advanced automotive electronics industry.



Exciting Scholarship Opportunity for Future UKIM Students



Planning to enroll at UKIM? Macedonia2025, in partnership with the "Atanas Bliznakoff" Foundation from the USA and the "Atanas Bliznakoff" Foundation at "Ss. Cyril and Methodius" University in Skopje is offering scholarships for 40 future students under the "Atanas Bliznakoff" Student Excellence Program.

FIND OUT MORE

The foundations will provide personal and professional development training, paid internships, and mentorship with leading Macedonian companies. Invest in your future and join the success stories of our 135 "Atanas Bliznakoff" scholars!

Program Success Stories: Voices from Our Participants



Enhancing Competitiveness Through the Bitove Entrepreneurship Program

Semos Education, has been enhancing their internal structure with the help of Rebecca Chalmers, a consultant from Catalyze+ in Canada for 2 weeks this July. For the second time, Semos Education has chosen to enjoy the benefits of the [Bitove Entrepreneurs Program for their business development](#).



We eagerly await the results that the Bitove Program will bring to Semos Education this time!

STEAM Summer Camp for Children at Comfy Angel Prilep

In collaboration with Comfy Angel - a textile production factory in Prilep, the Macedonia2025 STEAM Summer Camp aims to develop STEAM skills in children across the country. This 5-day camp provides children of textile workers aged 9-11 with hands-on learning in STEAM areas through play, fun, and experiments. Check out our journey in Prilep [here](#).



Inspiring the Next Generation of Scientists

Let's inspire more students to love science! As part of our ["Science for the Future"](#) campaign, we proudly present motivational messages from top process control engineers at Johnson Matthey, Macedonia. These professionals share their advice to encourage young minds to pursue their passion for science.



Discover the Favorite Panel Sessions from the Macedonia2025 Summit

Explore the essence of these highly acclaimed discussions through our mind maps. Don't miss the key insights that had everyone talking!



Relive the Summit moments and discover more highlights on our [YouTube channel](#).

Explore the Insights from the PERHOUSE National Report



After two years of collaboration with partner countries, Macedonia2025 is excited to share the leaflet of the [PERHOUSE National Report](#)! Funded by the European Commission, this project examines the working conditions and quality of personal and household services (PHS) in Central and Eastern European countries.

Key Findings in Macedonia:

1. Significant role of PHS in the economy and society.
2. Demand exceeds supply in childcare and senior care.
3. High levels of informal employment and labor shortages.
4. Transition towards community-based care due to demographic shifts.

Join Us in Shaping the Future: GoDigital's Transformative Event for MSMEs

The Center for Digital Transformation - GoDigital recently hosted an event and workshop for MSMEs, awarding certificates to 17 consultants ready to assist in digital transformation. GoDigital also offers co-financing vouchers (€6,000 to €10,000) for implementing digital solutions, showcasing successful examples of increased profitability, customer satisfaction, and improved product quality in an effort to build businesses of the future in Macedonia!



The Foundation MK2025, the Faculty of Agricultural Sciences and Food (FASF) at "Ss. Cyril and Methodius" University in Skopje, and the GoDigital Center for Digital Transformation have signed a Memorandum of Cooperation. This partnership aims to enhance education, collaboration with the business community, and knowledge exchange. The memorandum also includes "Atanas Bliznakoff" scholarships for first-year students across all UKIM programs. This cooperation will foster educational excellence and bridge the gap between academia and industry.



Our mission is to ensure that more Macedonian business become business of the future!

Get in touch with GoDigital:



Connect2MK Platform

Are you a Macedonian company seeking support or a worldwide business expert offering support?

Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!





Meet Our Connect2MK Experts

Borko Handjiski

Borko brings over twenty years of experience in public policy, finance, and economics. He has advised business and government leaders throughout the Middle East, Europe, Asia, and Africa. Borko is passionate about economic development, technology, and entrepreneurship.

Join us on the Connect2MK platform! Macedonian diaspora experts can mentor, consult, or partner with local businesses, contributing to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

MORE INFORMATION HERE

Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

2023 Achievements

Together, we've achieved remarkable milestones in 2023. Our annual report provides a detailed overview of our achievements and impact made in 2023. For instance, within our business related programs, we supported 79 businesses, 30 managers and 469 young talents. Furthermore, we raised USD 1.3 million, funds that will be used to implement our programs and increase our impact, helping build a stronger Macedonia. These victories aren't just ours; they're YOURS too.

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2023 ACHIEVEMENTS



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