



Macedonia2025 Monthly Digest: *A Recap of Activities in June 2024*

Dear Macedonia2025 Community,

As we step into the vibrant month of July, we reflect on the dynamic achievements of June and anticipate the exciting opportunities ahead.

In this edition of our newsletter, we are delighted to share highlights from last month's activities, including our impactful Science and Me project and the successful certification of digital transformation experts. Additionally, we present 3 open calls for new initiatives that we believe will greatly interest our readers, and we spotlight an upcoming event dedicated to promoting our [Center for Digital Transformation -GoDigital](#).

Your continued support is essential to our mission of driving economic growth and nurturing the next generation of leaders.

Warm regards,
Macedonia2025 Team

A Toast to Our Partners: Reconnecting and Reflecting with Summit Sponsors

We were honored and delighted to host a lunch for 25 of our Summit sponsors and friends. The support from all our friends is crucial to our success, and we eagerly look forward to continuing our collaboration. During the lunch, we reconnected, reflected on the Summit impressions, and cherished their continued support.

SUMMIT SPONSORS REPORT



Thank you for your continued support!

New Cohort of Zafirovski Fellows at Kellogg School of Management

We are proud to announce that Vojdan, Nikola, and Marko have completed the prestigious Executive Development Program at Northwestern University - Kellogg School of Management, held from June 2-21, 2024. This in-person program at the Allen Center on Evanston Campus provided an enriching experience that will drive positive change in Macedonia.

Our new Zafirovski Fellows enjoyed an inspiring dinner with Mike and Robin Zafirovski, whose generous foundation makes the [Macedonia2025 Zafirovski Executive Education Program](#) possible. We extend our heartfelt gratitude to the Zafirovski family for their unwavering support and commitment to leadership excellence.



Having finished the program, Vojdan, Nikola, and Marko are now returning to accelerate the growth and innovation within their respective companies in Macedonia. Stay tuned for updates from our fellows and look forward to our October '24 cohort!

Don't Miss Out: 3 Open Calls in July

OPEN CALL

for the awarding of **40** scholarships from the "Atanas Bliznakoff" Foundation, USA for full-time students enrolled in the first year of studies at the "Ss. Cyril and Methodius" University - Skopje for the academic year 2024/2025

APPLY NOW

OPEN CALL

Program for the development of micro, small, and medium-sized companies supported by the Bitove Foundation and Catalyste+ Canada

APPLY NOW

OPEN CALL

"TALENTS TODAY - LEADERS TOMORROW"

Become a Scholarship Recipient of the Fund for Supporting Talented High School Students

APPLY NOW

Program Success Stories: Voices from Our Participants

LEADER
Leading Entrepreneurship & Innovation

The LEADER Project by Ivy Business School, organized by Macedonia2025, has been a transformative experience for my entrepreneurial growth and self-development. Over two weeks, I gained invaluable insights and practical knowledge that have refined my business strategies and leadership approach. Additionally, the opportunity to connect with a network of fellow young entrepreneurs has been inspiring and empowering. I highly recommend this program to anyone seeking to enhance their entrepreneurial skills.

Olga Nikolovska - Leader 2024

LEADER
Leading Entrepreneurship & Innovation

Секое човек има потреба од motivacija и pozitivna misla za da gi ostvari svojite snovnata, a toлку doberata od fondacijata MK 2025 mi pomogna na toj pat. Poddrzката што ja dobie za vreme na ucnbnata 2023/24 godina beshe od ogromno znaceno za mene. Iskazuvam голема blagodarnost do fondacijata za posnata poddrzka, koja beshe klucna za mojt napredok i nadograduvanje na mojtо znanje.

Danche Azmanova Mirchevska
представничка од Skopje

LEADER
Leading Entrepreneurship & Innovation

Participating in the LEADER Program has truly transformed my business journey. The engaging workshops and dynamic discussions equipped me with practical skills across various business domains that were previously unfamiliar to me. With this newfound knowledge and a robust professional network, I am confident that my business will experience tangible growth, including increased revenue and successful market expansion. I enthusiastically recommend the LEADER Program to any entrepreneur looking to propel their business to new heights.

Danche Azmanova Mirchevska - Leader 2024

Igniting Passion for Science: Study Visit and Inspirational Quotes

Over 20 enthusiastic students and 5 dedicated teachers experienced an unforgettable study visit to the [Johnson Matthey plant in Skopje](#). This event offered a rare glimpse into JM Skopje's innovative technological and research processes, with participants exploring state-of-the-art facilities and engaging with JM professionals.



The project is implemented as part of Johnson Matthey's Community Impact Program "Science and Me"

JM Johnson Matthey Inspiring science. enhancing life. MACEDONIA



PROMOTIONAL CAMPAIGN
"SCIENCE FOR THE FUTURE"

"Your homeland needs your passion, your energy, and your innovation. By investing in the place that shaped you, you help build a future where dreams are realized, and communities thrive."

KATERINA JANCEVSKA
Researcher and team leader at the Institute of Research and Development, Alkaloid AD Skopje.

Science and Me



JM Johnson Matthey Inspiring science. enhancing life. MACEDONIA



PROMOTIVNA KAMPAJNA
„НАУКА ЗА ИДНИНАТА“

„Секое дете се раѓа како научник со вродена љубопитност и желба за истражување. Наша мисија како наставници по природни науки е да ја насочиме љубопитноста и да го канализираме истражувањето на учениците кон откривање на тајните на природата и природните закони“

Ружица Петрушевска-Николевска
Наставник по Биологија и Природни науки ООУ „Блаже Конески“, Велес

Science and Me



Weeklong STEAM Workshop for Children at Vincini

Successful Completion of the Macedonia2025 STEAM Summer Camp with Vincinni Chocoland!



The Macedonia2025 STEAM Summer Camp, in collaboration with Makprogres, aims to develop STEAM skills in children nationwide. This 5-day camp for employees' children aged 9-11 featured hands-on learning through play and experiments. Highlights included chemical reactions, water cycle studies, health and hygiene projects, theater and art activities, and a journey through the solar system. We concluded with a certificate ceremony, celebrating the achievements of all 31 children from Kocani, Vinica, Makedonska Kamenica, and surrounding villages.



A huge thank you to Vincini, Progressive Academy, and SmartLab Karpos for their incredible support. Here's to a summer full of discovery, learning, and fun! Stay tuned for more exciting adventures!

Our organization aims to establish corporate partnerships with companies employing workers in labor-intensive jobs, offering opportunities for children from socially vulnerable families to participate in STEAM workshops.

Advancing Personal and Household Services Across Europe

Excited to be a partner country in the PERHOUSE online conference: "Lessons from Central and Eastern European Countries – Enhancing Personal and Household Services in Europe". As community-based support systems gain momentum, the demand for personal and household services (PHS) is on the rise. We shared Macedonia's insights, addressing critical issues like 'care drain' and sector unionization gaps.



WATCH FULL CONFERENCE



This initiative, spanning 12 CEE countries over two years, aims to gather data to improve social dialogue and standards at the EU level.

GoDigital: Upcoming Promotional Event

Join us at our promotional event to learn more about the program, meet our team, and connect with consultants. Please confirm your attendance by Thursday, July 4, 2024, through the registration link below:

REGISTRATION

For further information, contact us directly at +38970 277 306 and +38970 200 800. We look forward to seeing you at the event, confident that together we will achieve significant progress in Macedonia's digital transformation.

Our mission is to ensure that more Macedonian business become business of the future!

Get in touch:



Celebrating Innovation: "Green Ideas" Competition

ARNO announced the winners of the tenth edition of the "Green Ideas" competition, advancing to the regional competition in September in Sarajevo, Bosnia and Herzegovina, judged by a panel including Macedonia2025's Bojana Kiseloski.



Macedonia2025 offered free registration on the Connect2MK platform and mentoring services to the national winners, wishing them luck at the regional competition in Sarajevo in September!

Connect2MK Platform

Are you a Macedonian company seeking support or a worldwide business expert offering support?

Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!



Join us on the Connect2MK platform! Macedonian diaspora experts can mentor, consult, or partner with local businesses, contributing to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

MORE INFORMATION HERE

Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

2023 Achievements

Together, we've achieved remarkable milestones in 2023. Our annual report provides a detailed overview of our achievements and impact made in 2023. For instance, within our business related programs, we supported 79 businesses, 30 managers and 469 young talents. Furthermore, we raised USD 1.3 million, funds that will be used to implement our programs and increase our impact, helping build a stronger Macedonia. These victories aren't just ours; they're YOURS too.

SUPPORT MACEDONIA2025

2023 ACHIEVEMENTS

Macedonia2025 in The Media and Conferences

Throughout the month of June, Macedonia2025 representatives took part in various conferences such as the Macedonian Energy Forum (MEF) 2024 and talk shows such as Triling and 24 Vesti Open Studio.

