

Macedonia2025 Monthly Digest: A Recap of Activities in April 2024

Dear Macedonia2025 Community,

As we step into the lively month of May, we pause to reflect on the dynamic achievements of April and anticipate the promising opportunities that await us.

In this edition of our newsletter, we are excited to share a summary of last month's activities, which included 2 regional science fairs with 250+ attendees and an intensive 2-week business training program for 20 aspiring entrepreneurs.

Looking ahead, we are eager to sustain this momentum with our upcoming [Summit](#). Your continued support is crucial to our mission of driving economic growth and nurturing the next generation of leaders.

As we embrace the vibrant month of May, we also wish all Orthodox Christians a joyous Orthodox Easter. May this season of renewal bring hope, peace, and happiness to you and your loved ones.

Warm regards,
Macedonia2025 Team

Macedonia2025 Annual Summit: Grab Your Ticket Now!

Secure your spot at the Macedonia2025 Summit, the not-to-be-missed event of the year! Join us on 15-16 May at the Skopje Marriott Hotel for an unforgettable experience of networking, innovation, and inspiration.

Don't miss this chance to connect with leaders and visionaries from around the globe!

SUMMIT TICKETS
BUY NOW



Last year's Macedonia2025 Summit brought together 45 speakers from 18 countries and 500+ passionate participants from various industries, all dedicated to driving positive change and fostering innovation in our country and the region.



Introducing
speakers



Maria Jose
Perea Marquez
LD7 GmbH



Marcin
Czyża
Coalition for Polish
Innovations



Dinu de
Kroon
McKinsey

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Introducing speakers



Sashe Dimitroff
BakerHostetler



Eka Gigauri
Transparency International Georgia



Eileen Sharpe
IDA Ireland

We encourage all participants to explore our agenda and [contact us](#) to arrange B2B sessions or if any matchmaking assistance is needed.

Advancing Evidence-Based Learning for Young Minds

We are thrilled to announce the outstanding success of the [First Regional Science Fair in Veles](#), a landmark event that brought together innovative minds and industry leaders to foster collaboration and showcase cutting-edge advancements. This event, which drew participants and teachers from across the region, not only highlighted the potential of new technologies and innovative solutions but also strengthened community ties and set the stage for future collaborative endeavours.

Thank you to everyone involved for making this inaugural event a resounding success!



MORE ABOUT THE "SCIENCE AND ME" PROJECT

We are excited to share the fantastic success of the [Second Regional Science Fair in Delchevo](#), held under the inspiring "Science and Me" program by Johnson Matthey. The fair featured over 35 exceptionally talented sixth-grade students from Strumica, Valandovo, and Delchevo, who presented

their innovative projects to more than 100 guests. This gathering not only showcased the creativity and potential of young minds but also reinforced the importance of science education in our communities.

Thanks to everyone who contributed to making this event a beacon of scientific enthusiasm and learning!



Empowering Aspiring Entrepreneurs for the 16th Year in a Row

Macedonia2025 recently celebrated the culmination of the [LEADER Project](#) for the 16th time with a dynamic Pitching Competition, where aspiring 20 entrepreneurs presented their innovative business ideas.



This 2-week business training not only highlighted the impressive potential and creativity within our community but also marked a significant milestone in our commitment to nurturing and empowering

future business leaders. The competition covered a diverse range of ventures, emphasizing the impact of robust entrepreneurial training and community support.

MORE ABOUT THE LEADER PROJECT



Official Launch of the Foundation "Centre for Digital Transformation - GoDigital"

GoDigital

in partnership with



This activity is supported by the Government of Switzerland through the Increasing Market Employability Program - IIME.

We are thrilled to officially announce the start of the activities of the Centre for Digital Transformation that will support digital transformation of Macedonian micro, small, and medium enterprises (MSMEs). The Centre has been established by Macedonia2025 with a view to develop an eco-system for digital transformation of Macedonian companies.



This foundation is set to spearhead the integration of digital technologies across various sectors, enhancing efficiency and competitiveness in the marketplace. This move marks a significant step forward in supporting the growth and modernization of Macedonian businesses.



At the same time, we are starting with a selection of companies that will be supported in their digital transformation journey using the expertise of the consultants but also through a vouchers for co-financing their investments in digitalization.

Our mission is to ensure that more Macedonian business become business of the future!

Get in touch:



Connect2MK Platform

Are you a Macedonian company seeking support or a worldwide business expert offering support?

Sign up to the Connect2MK platform, Macedonia2025's matchmaking platform for connecting businesses with experts!



We're inviting experts from the Macedonian diaspora to join us on the Connect2MK platform. Your knowledge and experience can greatly benefit Macedonian businesses. By signing up to mentor, consult, or partner, you contribute to individual success and national resilience. Let's collaborate to drive economic development, foster innovation, and create opportunities for prosperity across borders.

[MORE INFORMATION HERE](#)

Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

2023 Achievements

Together, we've achieved remarkable milestones in 2023. Our annual report provides a detailed overview of our achievements and impact made in 2023. For instance, within our business related programs, we supported 79 businesses, 30 managers and 469 young talents. Furthermore, we raised USD 1.3 million, funds that will be used to implement our programs and increase our impact, helping build a stronger Macedonia. These victories aren't just ours; they're YOURS too.

[SUPPORT MACEDONIA2025](#)

[2023 ACHIEVEMENTS](#)

Macedonia2025 In Conferences & The Media





Дипломатија и Бизнис - Сезона 2 - Емисија 23



Macedonian SMEs Worthwhile Exploring and Cooperating With



Eon Edén Marketing, founded by Mitko Andonov, specializes in advertising services. The company assists local businesses in developing their online identities and boosting sales, focusing on strategic marketing solutions to enhance their digital presence and market reach.

[LEARN MORE](#)



Duel Consulting, founded by Aleksandar Celeski, is a consulting firm that combines aspiration with innovation. The firm fosters a culture where openness enhances collaboration and teamwork makes seemingly impossible goals achievable. Duel Consulting is dedicated to championing bold ideas to deliver extraordinary outcomes.

[LEARN MORE](#)



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