



Dear Macedonia2025 Community,

In this fresh start to the year, our newsletter is dedicated to showcasing the bright possibilities and inspiring stories that lie ahead for Macedonia. We shine a spotlight on individuals and businesses that are poised to make a significant impact on our nation, setting the stage for a promising future.

But that's not all! We are thrilled to kick off the year with not one, not two, but three open calls that offer unique opportunities for growth, innovation, and recognition.

We are deeply appreciative of your unwavering support, as it remains the cornerstone of our mission to drive economic growth and nurture the leaders of tomorrow. Together, we can achieve remarkable feats in the months and years to come.

Here's to a January filled with renewed energy and optimism for what lies ahead!

Warm regards,
The Macedonia2025 Team

Macedonia2025 Annual Summit: Save the Date!

We are excited to announce the upcoming Macedonia2025 Annual Summit, a must-attend event for business leaders, innovators, and change-makers. Last year's Macedonia2025 Summit brought together 45 speakers from 18 countries and 500+ passionate participants from various industries, all dedicated to driving positive change and fostering innovation in our country and the region.

15-17 MAY 2024



Macedonia2025
Summit

SAVE
THE
DATE

15-17 MAY 2024

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SKOPJE MARRIOTT HOTEL

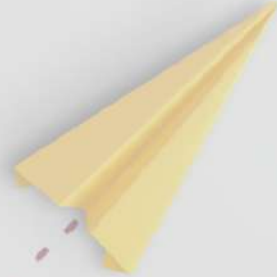
FIND OUT MORE

We extend our deepest gratitude to all participants, speakers, sponsors, partners, and supporters who make the Macedonia2025 Summit a resounding success. Together, we are building a brighter future!

LEADER Project: Entrepreneurial Excellence for Macedonian Leaders

Macedonia2025 announces an Open Call for the Business and Entrepreneurship Development Training – the LEADER Project, set for April 15-26, 2024, in Skopje.

OPEN CALL



Unlock your business potential: The **LEADER** Project 2024 applications open!



Who Should Apply?

If you're under 35 and dream of becoming an entrepreneur, a business leader, or a professional looking to make a mark, this program is tailor-made for you. All you need is proficiency in English and either an innovative business idea or the potential for significant business growth.

Program Highlights:

-  Ignite your entrepreneurial spirit.
-  Connect with a global network of business minds.
-  Fuel your innovative ideas and projects.
-  Enhance your business development and innovation skills.

FIND OUT MORE

Application deadline: March 31, 2024.

Join the 4th Ohrid Hi-Tech Excellence Camp 2024

Macedonia2025 is thrilled to unveil an exciting opportunity for the upcoming fourth edition of the Ohrid Hi-Tech Excellence Camp, offering scholarships to aspiring participants.

OPEN CALL

Ohrid High-Tech Excellence Camp 2024



About the Camp:

Immerse yourself in coding, robotics, and STEM in picturesque Ohrid! Connect with your roots and network with like-minded Macedonians from around the globe. This is your chance to develop high-tech skills, work on innovative projects, and embrace the Sustainable Development Goals. Open to youths aged 11-15.

Key Benefits:

- 🧑‍💻 Enhance coding, programming, and robotics skills.
- 💡 Promote STEM enrollment, with a special focus on encouraging young women.
- 🌐 Build lasting connections among young Macedonians worldwide.



Strengthen your ties with your homeland.



Interact with esteemed leaders and prominent business figures.

FIND OUT MORE

The camp will be held from July 7-13, 2024, in the picturesque city of Ohrid, Macedonia.

Call for Nominations to Honor Diaspora Contributions in 2024

Macedonia2025, in collaboration with the Cabinet of the President of the Republic of North Macedonia, cordially invites you to participate in the prestigious "CALL FOR NOMINATIONS FOR RECOGNITION OF THE CONTRIBUTION OF MEMBERS OF THE DIASPORA FOR THE YEAR 2024"

OPEN CALL



under the auspices of the



**announce an
OPEN CALL FOR NOMINATIONS for the
RECOGNITION FOR DIASPORA CONTRIBUTION
for 2024**



This initiative seeks to recognize exceptional individuals within the Macedonian diaspora, whose

unwavering dedication and continuous efforts have significantly contributed to Macedonia across various domains. This recognition stands as a heartfelt token of appreciation for their remarkable achievements. Nominations can be submitted via a dedicated form available on our website, in both Macedonian and English.

FIND OUT MORE

Join us in paying tribute to those who have not only shared but also glorified the name of Macedonia on a global scale. Don't miss this extraordinary opportunity to acknowledge and reward those who have left an indelible mark on our community and nation!

The Macedonia2025 Board Sets the Aspiring Agenda for 2024

The Macedonia2025 Board of Directors, alongside esteemed friends and partners, gathered for a highly productive in-person board meeting, setting the stage for an exciting year ahead. During the meeting, meticulous planning and discussions took center stage, outlining influential strategies and initiatives for the year 2024.



MEET OUR BOARD MEMBERS



The organization is poised for a year of unparalleled achievement and substantial growth, with a clear vision and a dedicated team.

Macedonia2025 Welcomes Borijan Borozanov as Newest Board Member

Macedonia2025 is thrilled to announce the appointment of Borijan Borozanov, Manufacturing Director Europe at Johnson Matthey, to its prestigious Board of Directors.



BORIJAN BOROŽANOV

Manufacturing Director Europe
at Johnson Matthey

This addition to our board marks an exciting milestone in our journey to foster economic development and innovation in Macedonia. We are confident that Borijan's insights and contributions will propel us further towards our goals.

Successfully Trained 20 Science Teachers at the "Science and Me" Workshop

Macedonia2025 is thrilled to announce the successful completion of the "Science and Me" Workshop in Skopje, a two-day event that brought together passionate science educators from primary schools across the country. This intensive workshop focused on innovative teaching methods and experiential learning in natural sciences.



💡 **Motivational Insights:** Educators gained valuable insights for creating dynamic and engaging classrooms.

🚀 **Inquiry-Based Learning:** Engaging sessions explored inquiry-based learning in physics.

🌱 **Experiential Learning:** Attendees experienced hands-on learning in biology and environmental sciences.

💡 **Ingenuity in Chemistry:** The workshop encouraged inventive chemistry experiments.



FIND OUT MORE

Distinguished speakers from the Bureau for Development of Education and UACS provided

invaluable knowledge and tips. Macedonia2025 is excited to implement these insights in classrooms, fostering a love for science among pupils. This project is part of Johnson Matthey's "Science and Me" Community Impact Program.

BEST BUSINESS CONCEPT FOR GREEN INNOVATIONS - 2024 Competition

Macedonia2025 is thrilled to share an exceptional opportunity for teachers and students in secondary schools in partnership with impeccable institutions and organizations - the "BEST BUSINESS CONCEPT FOR GREEN INNOVATIONS - 2024" Competition! This competition is a platform for budding innovators to showcase their green business ideas.



The final competition will be held on March 23, 2024 (Saturday) at the Faculty of Mechanical Engineering Amphitheatre in Skopje, conducted in English. You can find the competition rules below.

COMPETITION RULES

Be sure to submit your applications by March 11, 2024 (Monday) by midnight.

Digital Transformation of Macedonian MSMEs

Macedonia2025 is pleased to introduce The Center for Digital Transformation: GoDigital, supporting micro, small, and medium-sized enterprises in their digital transformation. Our mission: prepare them for the digital age and shape the businesses of the future. Stay tuned for updates on this transformative journey.



Macedonia2025's GoDigital initiative is offering a game-changing opportunity for business experts, consultants, and consulting companies in Macedonia to advance their knowledge in the realm of digitization. The GoDigital Digital Transformation Center is providing free training and international certification in the following specialized areas:

- E-commerce and social media expertise
- Digital transformation proficiency
- IT security



MORE INFORMATION

If you're ready to take your skills to the next level and actively shape the future of Macedonian businesses, this is your chance.

Collaborative Program "Science and Me"

Calling all scientists, regardless of your field—chemistry, biology, physics, geography, engineering, or any other domain! If you have a burning passion for nurturing curiosity and inspiring young minds, we have a special initiative that beckons you to join.

Promotional campaign "Science for the future"



Let's work together to inspire, empower and educate. Let's kindle the passion for science in the hearts of primary school students.

Your words could be the spark that ignites the fire of curiosity and excellence.

Science and Me



Participation is a breeze:

- 1 Craft a motivating quote (1-2 sentences) and a success story (150-200 words).
- 2 Share some background about yourself.
- 3 Submit your contribution through the link below:

SHARE YOUR STORY HERE

This initiative is made possible through the support of Johnson Matthey's "Science and Me" Community Impact Program. Thank you for being a part of this remarkable journey, and for your invaluable contribution to the future of science education.

Macedonia2025 Hosts National Workshop on PERHOUSE Research Project

Macedonia2025 is delighted to report the convening of a National Workshop, where preliminary findings from the groundbreaking PERHOUSE research project were unveiled. This event witnessed the active participation of ministry officials, esteemed members of academia, dedicated labor unions, and hardworking personal and household services (PHS) workers.



🌐 **Shaping the Future:** The National Workshop served as a platform for a dynamic and forward-thinking discussion, aimed at shaping the future landscape of personal and household services in Eastern and Central Europe.

💛 **Collaborative Engagement:** Representatives from various sectors, including government, education, labor, and the PHS workforce, engaged in vibrant discussions, sharing insights and perspectives vital to the project's success.

ABOUT THE PROJECT

The workshop marks a significant step forward in the PERHOUSE research project's mission to revolutionize the personal and household services sector. Macedonia2025 remains committed to facilitating impactful conversations and fostering collaboration among key stakeholders to bring about positive change.

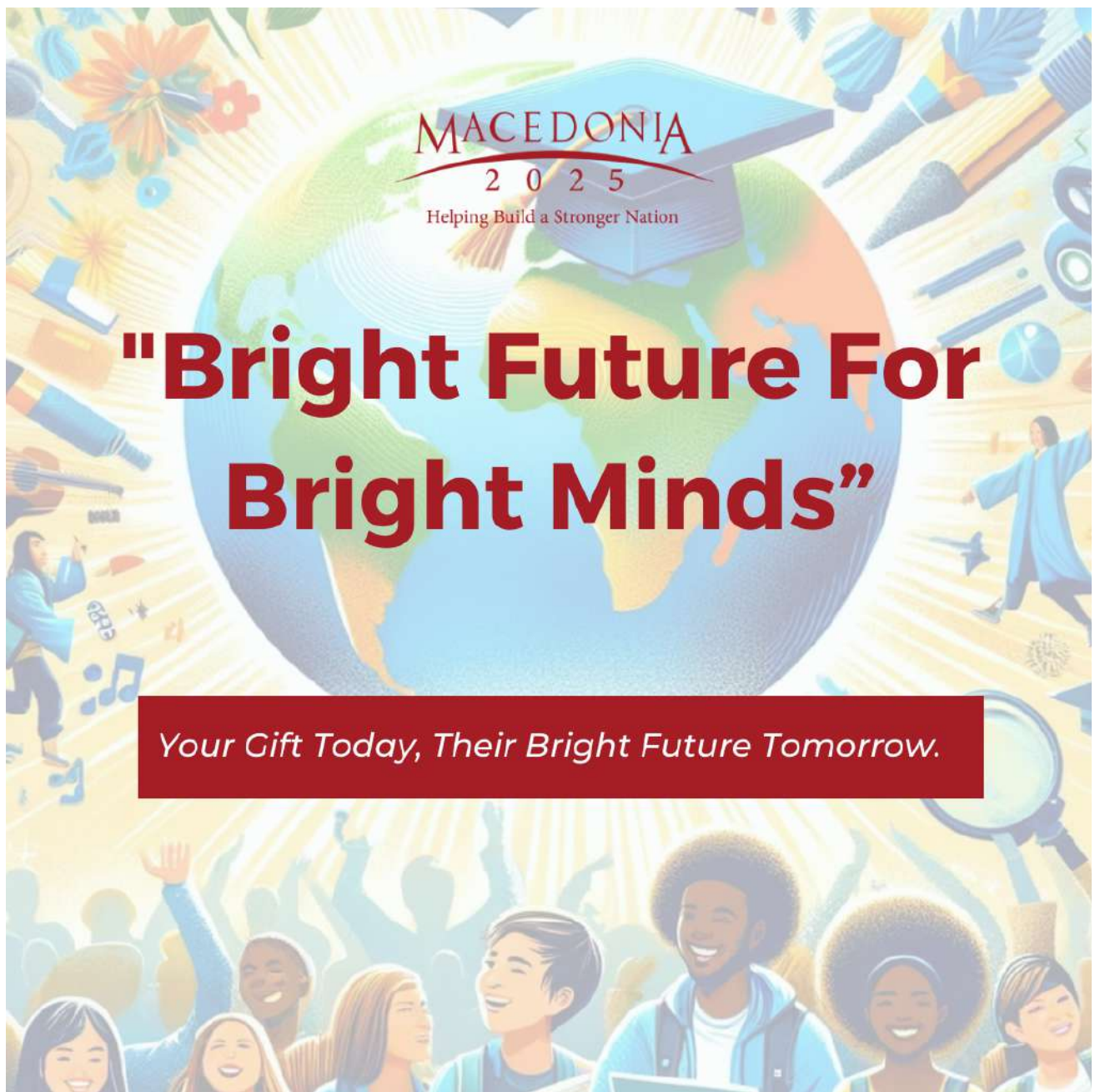


MORE INFORMATION HERE

We are proud to offer this innovative platform as part of our commitment to supporting the economic development and prosperity of Macedonia. Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

"Bright Future for Bright Minds" Fundraising Campaign

In the spirit of giving that defines this season, we are thrilled to present the "Bright Future for Bright Minds" campaign. With your unwavering support, we aim to extend a lifeline to even more deserving Macedonian youth from underserved backgrounds by increasing the number of scholarships awarded. Last year, thanks to your generosity, we successfully trained 215 young minds, providing them with crucial tech skills that are shaping the future landscape of our country. This year, let's aim even higher!



Why donate? Your support will:

- ✦ Provide scholarships to underserved youth
- ✦ Foster crucial tech skills for the future
- ✦ Create networks and friendships globally
- ✦ Strengthen Macedonian culture

ADD TO OUR SCHOLARSHIP FUND

Your contributions can once again be the driving force behind transforming lives and opening doors of opportunity. Join us in this mission to empower and uplift. Together, let's exceed last year's impact and pave the way for an even brighter future for the children of Macedonia.

2023 Achievements

As we reflect on an extraordinary 2023, it's your unwavering support that turned our ambitious dreams into impactful realities. Together, we've achieved remarkable milestones: over 230 Macedonian youths, both local and from the diaspora enhanced their skills. These victories aren't just ours; they're YOURS too.

2023 ACHIEVEMENTS



ACHIEVEMENTS 2023

Accelerating the growth and competitiveness of Macedonian Businesses

- Successfully organized the 10th edition of the Macedonia2025 Summit, exchanging knowledge, best practices, inspiring reforms and offering networking opportunities
 - Hosted 40 speakers in 20 sessions and 500+ participants (including 350+ business leaders and 3 high-level policy makers) at the [Macedonia2025 Summit 2023](#)
 - Held 3 networking events, 1 pre-Summit scientific conference, and 40 B2B meetings, and 6 high-level meetings held between Board Members and policymakers.
 - Achieved focus on strategy, institutions in emerging democracies, digital transformation, ESG investing, leadership and training, resilience, and innovation.
- Supported the growth and internationalization of Macedonian MSMEs with the expertise and knowledge of Canadian experts
 - Supported 7 Macedonian MSMEs through the [Bosque Family Enterprise Accelerator Program](#) in partnership with Catalyst, of which 3 have successfully completed, while 4 further MSMEs will undergo mentorship in the coming period.
- We enabled high-potential individuals to develop local, regional or international business solutions that create opportunities for their communities through our business and entrepreneurship development training
 - 26 participants took part in the [Ljubiste School](#) undertaking a mini-MBA training delivered by two Business School students and alumni aimed at development and improvement of business plans. The top 4 business ideas were awarded with Macedonia2025 mentorship.
 - 105 participants took part in trainings for tech leadership and entrepreneurship.
- Connected Macedonian businesses with experts from around the world through the online platform [Connect2025](#), therefore helping them grow and prosper in an international environment
 - Improved the online platform to expand the possibilities for matching and introduced additional functionalities.
 - Engaged 60 companies and 13 experts on the platform.
 - Completed 2 high-level consultative enterprises with 10 ongoing partnership consultations.
- We monitor the country's progress in becoming a modern, developed and democratic economy and "hold the policymakers accountable to deliver progress"
 - Continuously delivered metrics on the [Country Dashboard](#) established by Macedonia2025, measuring the progress in achieving certain measurable targets, such as economic growth, employment, competitiveness, rule of law, corruption, etc.
 - Published 11 regular reports based on the Dashboard findings and quoted the Dashboard, in order to raise awareness among the public and press for faster progress. Quoted the Dashboard 18 times in media interviews.

Accelerating Leadership Development and Supporting Young Talents

- Elevated the professional and personal development of top Macedonian business leaders through the [Zlatovski Executive Education Program](#)
 - 10 senior executives successfully completed the Kellogg Executive Development Program (EDP), while 5 EDP candidates were recruited for 2024.
 - Engaged all [Zlatovski fellows](#) in a variety of Macedonia2025 activities.
 - Over 250 of Zlatovski fellows affirmed that their profession growth and advancement were greatly influenced by the EEP Kellogg program.
- Awarded scholarships to students from disadvantaged socio-economic backgrounds, helping them reach their full potential and become successful professionals
 - Administered 105 scholarships (58 new and 76 continuation) for current beneficiaries to students enrolled at "St. Cyril and Methodius University" in Skopje in the amount of 2500 USD per year through the [Bosque "Stasica Dimitroff" Scholarships for Students Excellence](#).
 - Awarded 18 scholarships to high-school students through the Support Fund for Talented Students ["Dimitar Topalov - Legend of Macedonia"](#).
 - Organized a business ideas competition for high-school students from across the country and provided financial awards for the top 3 winners of the competition titled "Best Business Concept for Green Innovations 2023", courtesy of our Board member, Chris Pavlovski.
- Developed the skills of 230+ Macedonian youths, both from the country and the diaspora
 - Awarded 22 scholarships to young learners to participate in the week-long [David Ligh Tech Experience Camp](#), a program designed to develop the coding and robotics skills, but also to build relations between young Macedonians from Macedonia and those from the diaspora.
 - Macedonia2025 supported [3-month courses for entrepreneurs for 327 children](#) from the Ohrid region in partnership with Kaseria Hub Ohrid.
 - Delivered a training for using the [ChatGPT](#) for young individuals.
 - Organized one workshop for financial literacy training for young girls from over 20 for young girls from remote areas of Struga.
 - Provided an online training and workshop supporting young people to apply successfully to US universities, in collaboration with a [US College Admission specialist](#).
- Supported and motivated primary school students to enter STEM fields
 - Produced a comprehensive [guidance](#) on the main factors for enrollment and career development in STEM fields for female students, offering policy recommendations for Macedonia and Serbia.
 - Story promoted in a workshop for 100+ teachers titled "Where is the future of education? STEM education, gender equality and green innovations in vocational education and training".
 - Launched new project "Science and Me" in partnership with [Nikolina Marinkov Community Impact Program "Science and Me"](#) focused on equipping science teachers from primary schools with skills and techniques to promote the interest and ambition of pupils to love science and choose their future career in science.



ACHIEVEMENTS 2023

Building Strong Partnerships and Linkages Worldwide

- Expanded the depth and breadth of our collective capabilities to grow our mission and impact
 - Successfully held a [Eurotopping Gala in Chicago](#) themed "Pathway to Prosperity", where USD 1.3 million were raised for Macedonia2025 programs. The Gala hosted 400+ guests, including President of Macedonia Stevo Pendarovski and Boeing CEO David Calhoun, among others.
 - Organized two networking events, in Naples, IL, and Melbourne, Australia, where we hosted 80+ guests.
 - Three new members joined the [Macedonia2025 Board of Directors](#), highly acclaimed business professionals from Macedonia, growing the capacity of the organization to intensify its impact on the economic prosperity of Macedonia.
 - Our strong mission and dedication attracted 5 new diaspora professionals to join our other organizational bodies, the [Advisory Board](#) and the [Ambassadors Club](#).
 - We introduced new annual awards for diaspora contribution to Macedonia, in cooperation with the Macedonian President. In 2023, the [Recognitions for Diaspora Contributions](#) were awarded to [Sashka & Mitre Kuzmanovs](#), [Stanley Thomas](#) and [Vlatko Andonovski](#).
 - We regularly inform the media about our activities and programs and contribute to public discussions in the area of our work and interest.
- Intensified domestic and international cooperation with leading institutions
 - Led by the motto that our impact can be increased only through strong partnerships, we expanded the formal cooperation agreements with 6 domestic and international NGOs, academic institutions and business organizations.
 - Drafted the national study for [PESHOURS](#) Project titled "Working Conditions and Industrial Relations in the Personal and Household Services (PHS) Sector in SEE countries" in partnership with 3 international research organizations.
 - Signed the Grant Agreement and started working on the [BASESERVICE](#) Project titled "Smart bargaining in the services sector: overview, challenges, opportunities" in partnership with 6 international research organizations.
 - Supported youth leadership knowledge and engagement by actively participating in the Presidential Center for Political Education.
- We are active in international, regional and domestic public debates and conferences
 - Our CEO, staff and Board Members took part in 6 conferences on topics of interest of the organization and for the country, including emigration, diaspora engagement, educational reforms, digitalization, etc.
 - Contributed to cross-high-level policy conferences for the Western Balkan Region.

Advocating to Improve the Macedonian Business Environment

- Advocated and inspired reforms that improve the business environment and support companies' growth
 - Our CEO and Board members had 10 interviews in written media, 8 TV interviews and debates, 650+ media mentions, all related to the economic and democratic prosperity of Macedonia.
 - Engaged in high-level policy discussions related to major economic and business reforms in Macedonia, from encouraging and attracting foreign investments, long-term growth strategy, education strategy, national development strategy to the new solidarity tax reforms.
- Continued our work on the [Macedonia2025 Manifesto for Prosperous Future](#), leading to positive societal impact
 - Held meetings and coordination with key policymakers and stakeholders to foster alignment on the key priorities for long-term growth (a) prosperous future of Macedonia.
 - Established a [Center for Digital Transformation "GoDigital"](#) to support the digital transformation of Macedonian MSMEs.
 - Partnered with academia, like-minded NGOs, government institutions and business associations, all with the aim to make Macedonia more prosperous.

www.macedonia2025.com



69,000+ Page views with 20,000+ active users on our official website
26,500+ followers on all social media accounts
6.4% growth of our online brand audience
23% growth of contacts

SUPPORT MACEDONIA2025

But our journey doesn't end here. Imagine the wonders we can create with your continued support in 2024. Each donation is a building block for a brighter future, fueling initiatives that make a real difference. Let's join hands again and set new benchmarks of success. Be a part of this incredible journey; every contribution, big or small, writes a part of this inspiring story.

Macedonia2025 in the Media

Click on the respective picture to access the full article:

Nikica Mojsoska Blazeovski: "Everything will depend on the willingness of the new government to deal with the biggest problem on the economic and social level, corruption."



DIGITAL RECAP Our digital presence as an organization keeps evolving! As of today, our Facebook page counts 14,325 followers and 13.532 liked our Facebook page. Our LinkedIn audience amounts to 10,212 followers and counting. We have around 70,116 YouTube views and an increased number of subscribers. While our Instagram followers amount to 2,275 as of today. In times like these, it is more important than ever to remain digitally connected and to build an active and engaged audience. So far, 91 users are using our new platform 'Connect2MK', launched on December 1, 2020. Specifically, 54 companies and 37 experts have created their profile and are using the platform.