

## **Macedonia2025 Monthly Digest:** *A Recap of Activities in October 2023*

*Dear Macedonia2025 Community,*

Warm greetings and a hearty welcome to the October edition of the Macedonia2025 Newsletter!

We're excited to introduce numerous programs, remarkable individuals, and thriving businesses making a significant impact in Macedonia. Their unwavering commitment to positive change inspires us all. With your support, we remain dedicated to fostering economic growth and empowering future leaders. Your unwavering dedication is deeply appreciated; thank you for being part of our journey.

May this newsletter ignite your creativity, offer valuable insights, and propel us forward as a united force toward a brighter and more prosperous future. Together, we are truly making a significant impact.

Warm regards,  
The Macedonia2025 Team

### **MACEDONIA2025 FUNDRAISING GALA**

Relive the magic of the Macedonia2025 Fundraising Gala. Join us as we highlight the unforgettable moments that fueled our mission to pave a 'Pathway to Prosperity' for Macedonia.



Macedonia2025 extends its heartfelt thanks to our sponsors and supporters at the successful Fundraising Gala - Pathway to Prosperity. Your unwavering commitment drives us closer to our vision of a prosperous Macedonia. This celebration honors the remarkable individuals and organizations that made the Gala unforgettable. Thanks for being part of the Macedonia2025 family!

## **NEWLY ESTABLISHED CENTER FOR DIGITAL TRANSFORMATION: GODIGITAL**

Macedonia2025 is pleased to introduce The Center for Digital Transformation: GoDigital, supporting micro, small, and medium-sized enterprises in their digital transformation. Our mission: prepare them for the digital age and shape the businesses of the future. Stay tuned for updates on this transformative journey.



Macedonia2025's GoDigital initiative is offering a game-changing opportunity for business experts, consultants, and consulting companies in Macedonia to advance their knowledge in the realm of digitization. The GoDigital Digital Transformation Center is providing free training and international certification in the following specialized areas:

- E-commerce and social media expertise
- Digital transformation proficiency

- IT security



**Become a certified digital expert with GoDigital  
and lead the digital transformation of  
Macedonian companies!**

*GoDigital's mission is to support the digital transformation of  
Macedonian micro, small and medium enterprises.*

**BECOME A DIGITAL TRANSFORMATION CONSULTANT**

If you're ready to take your skills to the next level and actively shape the future of Macedonian businesses, this is your chance. To get started, simply submit an application on the platform using the button above.

**NEW ZAFIROVSKI FELLOWS COHORT**

Macedonia2025 is proud to introduce the new addition to the Zafirovski Fellows cohort—Prof. Nikica Mojsoska-Blazevski, Petar Andreevski, Borijan Borozanov, Radosh Vukichevich, and Milorad Krstikjeski. We hope that your journey at Northwestern University's Kellogg School of Management has been a tapestry woven with enriching experiences and remarkable personal growth, nurturing your potential to become visionary leaders capable of addressing the challenges and opportunities that lie ahead.



**Zafirovski Executive Education Program  
2023 Scholarship Recipients**

 <p><b>Nikica Mojsoska-Blazevski,</b> CEO of Macedonia2025</p>	 <p><b>Petar Andreevski,</b> CEO, WVP Fund Management AD Skopje</p>
 <p><b>Borijan Borozanov,</b> Manufacturing Director for Central/East Europe, Johnson Matthey</p>	 <p><b>Milorad Krstikjeski,</b> Country Manager Serbia &amp; Montenegro, British American Tobacco</p>
 <p><b>Radosh Vukichevich,</b> Dynamic executive with expertise in diverse industries</p>	



**MORE ABOUT THE PROGRAM**

At Macedonia2025, we're committed to nurturing future leaders with the skills and passion to shape our nation's future. We extend our gratitude to Mike Zafirovski and Robin Zafirovski for

their unwavering support of leadership development through the Zafirovski Executive Education Program. Let's embark on this journey of personal and professional growth together.

## OPEN CALLS

Macedonia2025 introduces a rare opportunity for the professional growth of science teachers in Macedonian primary schools. Twenty to twenty-five educators can enhance their teaching skills and inspire the next generation of scientists. This program promises an educational experience that fosters motivated students, contributing to a brighter future. Teachers will uplift their expertise and help shape young scientific minds.

## OPEN CALL FOR TEACHERS



### Johnson Matthey "Science & Me" Community Impact Program

*Are you a dedicated science teacher looking to improve your teaching skills and keep up with the latest educational standards?*

*Apply and join us in this educational and inspiring experience to create motivated students and a brighter future!*

Science and Me

**APPLY NOW**

Calling all scientists, regardless of your field—chemistry, biology, physics, geography, engineering, or any other domain! If you have a burning passion for nurturing curiosity and inspiring young minds, we have a special initiative that beckons you to join.

## Promotional campaign "Science for the future"



Let's work together to inspire, empower and educate. Let's kindle the passion for science in the hearts of primary school students.

Your words could be the spark that ignites the fire of curiosity and excellence.

Science and Me



Participation is a breeze. Share a motivational quote or a short success story that showcases your path as a scientist. Your message should be suitable for elementary school students and resonate with them. Submit your motivational quote (1-2 sentences) and/or your success story (150-200 words), along with some basic information about yourself through the designated form, available at the following link.

**SHARE YOUR STORY HERE**

This initiative is made possible through the support of Johnson Matthey's Science and Me Community Impact Program. Thank you for being a part of this remarkable journey, and for your invaluable contribution to the future of science education.

Our recent "Atanas Bliznakoff" Scholarships For Student Excellence open call has concluded, and we're thrilled to announce that we received a total of 126 applications. This means that over 40 first-year students will soon be selected as recipients, each awarded a scholarship of 2,500 USD per year to support their studies at "Ss. Cyril and Methodius University" in Skopje.



### [MORE ABOUT THE PROGRAM](#)

While we are currently in the administrative phase of the project, we encourage everyone to stay tuned for updates regarding the scholarship recipients. This initiative stands as a testament to our commitment to fostering academic excellence and empowering the next generation of scholars.

### [ONGOING RESEARCH PROJECTS WITH THE EUROPEAN COMMISSION](#)

Our ongoing research project, PERHOUSE, is a vital endeavor focused on Personal and Household Services (PHS) in Central and Eastern European Countries. This research project aims to improve the working conditions and services in this sector through enhanced industrial relations.

**TAKE PART IN THE HOUSEHOLD SERVICES  
SURVEY AND HELP US IMPROVE THE  
QUALITY OF THE SERVICES!**



### [READ MORE ABOUT THE PROJECT](#)

We recently conducted two fruitful focus groups with PHS workers, offering valuable insights into their work conditions, benefits, and job-related risks. Our heartfelt thanks go out to these

dedicated participants for sharing their meaningful perspectives. The data gleaned will be pivotal in shaping our forthcoming national report, underlining our commitment to enhancing the welfare and labor conditions of PHS workers, marking a significant step in that direction.

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Our second project, BARSERVICE, focuses on smart bargaining in the services sector, offering an overview of the challenges and opportunities within this dynamic field. While the project is scheduled to officially commence in 2024, we are thrilled to share the recent signing of the grant agreement by the project coordinator, signifying the progress we are making.



### [READ MORE ABOUT THE PROJECT](#)

The project will be conducted in collaboration with partner research institutions, and we are enthusiastic about the prospects it holds. As we move forward, our aim is to facilitate more effective labor practices and create a positive impact on the labor market. We eagerly await the outcomes of both projects and remain dedicated to driving positive change in the Central and Eastern European labor landscape.

### [PRESIDENTIAL CENTER FOR POLITICAL EDUCATION](#)

The 2023 School for Politics has concluded in Ohrid with a certificate ceremony. As a proud partner of the esteemed Presidential Center for Political Education, Macedonia2025 sends its best wishes to all participants.



We hope you carry the same passion, dedication, and resilience forward in your future endeavors. Apply the knowledge and skills gained to effect positive change in your respective spheres, combat disinformation, and enhance your understanding of political dynamics. Warm regards and best wishes for your future success.



## CONNECT2MK PLATFORM



## MORE INFORMATION HERE

We are proud to offer this innovative platform as part of our commitment to supporting the economic development and prosperity of Macedonia. Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

## MACEDONIA2025 IN THE MEDIA

Our regular economic forecasts are published in the local economic magazine "Economics and Business". In this issue we forecasted the GDP growth for the second quarter of 2023. The issue is now available to all readers.

# MACEDONIA

## 2025

Helping Build a Stronger Nation

### Анализа

## Македонија 2025 прогнозира:

Растот на БДП во кв. 2

од 2023 г. ќе биде

меѓу 0,5 % и 2,5 %

ЕКОНОМИЈА  
За амбициозни!  
И БИЗНИС

READ FULL ARTICLE

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Македонија 2025 која во Чикаго успеа да ја собере дијаспората на најголем собир до сега и подеднакво амбициозни проекции и во однос на патот по којшто треба да се движат нашата држава. Основната претпоставка е дека потенцијалот за просперитетна иднина е реален, а условите се повољни да дејствуваме.

„Нескримно, Македонија 2025 сака да понуди една платформа на обединување, платфо

ЕКОНОМИЈА · ФИНАНСИИ · МАКЕДОНИЈА · АГРОБИЗНИС · АНАЛИЗА · МОИ ПАРИ · БАЛКАН · СВЕТ · СТИ

Македонија 2025 објави повик за обука на наставници за ефективна настава по природни науки

## ОТВОРЕН ПОВИК ЗА НАСТАВНИЦИ

**JM Johnson Matthey** | **MACEDONIA 2025**  
Inspiring science, enhancing life | Helping Build a Stronger Nation

Програма за влијание на заедницата на Џонсон Мети „Науката и јас“

Дали сте посветен наставник по природни науки што бара да ги подобри своите наставни вештини и да биде во тек со најновите образовни стандарди?



**DIGITAL RECAP** Our digital presence as an organization keeps evolving! As of today, our Facebook page counts 14,267 followers and 13.513 liked our Facebook page. Our LinkedIn audience amounts to 10,109 followers and counting. We have around 69,129 YouTube views and an increased number of subscribers. While our Instagram followers amount to 2,268 as of today. In times like these, it is more important than ever to remain digitally connected and to build an active and engaged audience. So far, 91 users are using our new platform 'Connect2MK', launched on December 1, 2020. Specifically, 54 companies and 37 experts have created their profile and are using the platform.

Please make sure that you like/ follow Macedonia2025 on all social media outlets: Facebook, LinkedIn, Twitter and Instagram. Don't forget to subscribe to



our YouTube channel! Please feel free to contact us at [office@macedonia2025.com](mailto:office@macedonia2025.com) for further information, questions or comments.

Sent to: [jana@macedonia2025.com](mailto:jana@macedonia2025.com)

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