



# Macedonia2025 Monthly Digest:

## *A Recap of Activities in May 2023*

*Dear Macedonia2025 Community,*

Welcome to the May edition of the Macedonia2025 monthly newsletter! We are thrilled to share inspiring stories of success, showcase the impact of our programs and initiatives, and highlight the achievements of individuals and businesses that are driving positive change in Macedonia. As we continue our mission of fostering economic growth and empowering the next generation of leaders, we are grateful for your continued support and enthusiasm. We hope that this newsletter sparks inspiration and provides valuable knowledge as we collectively strive towards a prosperous future. Thank you for your continued support and interest in our organization!

Best regards,

The Macedonia2025 Team

### **ZAFIROVSKI FELLOWS '23**

We're thrilled to announce the Zafirovski Executive Education Program 2023 Scholarship Recipients, who have started attending the EDP Kellogg blended program at Northwestern University in May and June. Selected for their exceptional leadership potential, these individuals will engage in a dynamic educational experience, combining online learning and in-person sessions with esteemed faculty and industry experts. Find out more about the Kellogg program by clicking on the button below.



### Zafirovski Executive Education Program 2023 Scholarship Recipients



**Goran Stojanovski,**  
*Head of Business at  
Scalefocus, Skopje office*



**Zarko Dimitrioski,**  
*Managing Partner &  
Creative Director at BD  
GRUPA DOOEL (BDG  
Agency)*



**Tatjana Trajkova,**  
*Associate Director  
Innovations, Strategic  
Projects, M&A at Alkaloid AD  
Skopje*



**Toni Jankovski,**  
*Product Development &  
Innovation at Diners Club  
Macedonia*



**Stevcho Risteski,**  
*B2B & ICT Sales Director at  
A1 Macedonia, A1 Telekom  
Austria Group*

### ABOUT THE PROGRAM

Congratulations to our scholars, and we look forward to witnessing their growth and achievements in their professional journeys!

### PRESIDENTIAL CENTER FOR POLITICAL EDUCATION

The Presidential Center for Political Education, with Macedonia2025 as a member of the program committee, successfully hosted a conference on "Recent Developments and Regional Security Challenges in the Western Balkans Countries." This event provided a valuable platform for exchanging insights and perspectives, featuring esteemed expert Christopher Hill. Ambassador Hill, currently serving as the US Ambassador to the Republic of Serbia and having previously held the position of US Ambassador to our country, brought extensive knowledge and experience to enrich the discussions at the conference.



**WATCH FULL CONFERENCE**

This past weekend, the Presidential Center for Political Education successfully conducted the second module of the Policy School. As part of the lecture series, our CEO, Nikica Mojsoska, delivered an insightful talk on "Enhancing Youth Participation in North Macedonia's Labor Market and Implementing Policies to Address Youth Emigration."



**PROGRAMMING COURSES FOR KIDS**

Over the course of three months, 170 students from elementary schools in Ohrid, Struga, and Debrca successfully completed introductory courses on diverse programming languages, encompassing Scratch, Python, C++, Wordpress, and Microsoft Word. We would like to express our sincere appreciation to Kasarna Hub for granting us the privilege to partake in and provide additional assistance during these training sessions. As summer draws near, we extend our best

wishes to all participants for a fruitful journey and a well-deserved break, eagerly anticipating the opportunity to reconnect once more in September.



Our Leadership and Education Program Manager, Nena Manchev was there to meet the children and hand them the certificates for attending the courses. As summer draws near, we extend our best wishes to all participants for a fruitful journey and a well-deserved break, eagerly anticipating the opportunity to reconnect once more in September!

#### **NATIONAL SECONDARY SCHOOLS COMPETITION FOR GREEN INNOVATION**

We extend our heartfelt congratulations to all 16 teams who reached the exhilarating finale of the National Secondary Schools Competition for Green Innovation! The outstanding results are as follows: 1st Place goes to "Gjorgji Naumov" from Bitola, 2nd Place is awarded to "Car Samoil" from Resen, and 3rd Place is shared by both "Jane Sandanski" from Strumica and "Metodi Mitevski - Brico" from Delchevo.





This incredible competition brought together over 30 schools, with more than 200 students and teacher-mentors actively participating. We are grateful to the Centre of Vocational Excellence in Green Innovation at the Faculty of Mechanical Engineering, Ss. Cyril and Methodius University of Skopje for organizing this remarkable event. Special thanks go to Jaka Nova for supporting the competition and providing vitamin packages to enhance the winners' immunity. Well done to all participants, and we eagerly anticipate witnessing the impact you will make in shaping a sustainable future!

## CONFERENCES

On May 20th, at the highly esteemed #WITCON Tech Conference, Nikica Mojsoska - Blazeovski took the stage and delivered a compelling keynote speech, captivating the audience's attention. With great pride, she introduced Macedonia 2025, our esteemed organization, and shared insightful details about the impactful leadership development program, STEM it like a girl.



The speech highlighted the program's objectives, key insights, and remarkable accomplishments thus far, further emphasizing our commitment to empowering young women in STEM fields.

Congratulations to Women in Tech North Macedonia for organizing such an inspiring conference!

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We are thrilled to share that our CEO, Nikica Mojsoska Blazeovski, was invited as a distinguished speaker at the Leadership Foundation's fourth International Leadership Conference, held in Pristina, Kosovo. The conference, organized in collaboration with the American Chamber of Commerce in Kosovo and James Madison University, focused on the theme "Building a Sustainable Peace and Prosperity in the Balkans and SEE Through Strong Leadership."



This gathering of local and international partners and co-sponsors aimed to foster meaningful discussions and exchange of ideas on crucial topics in the region. It was an excellent platform for our CEO to contribute her expertise and insights to the advancement of leadership and prosperity in the Balkans and Southeast Europe.

#### **MACEDONIA2025 FUNDRAISING GALA**

Save the date for the Macedonia2025 Fundraising Gala! The Board of Directors cordially invites you to the Macedonia2025 Fundraising Gala, to be held on September 23rd at the Hilton Chicago. The theme of this year's Gala is "Pathway to Prosperity," reflecting our shared commitment to fostering economic growth and development in Macedonia.



**CONTACT US**

Join us for an unforgettable evening of great food, meaningful discussions, and inspiring presentations, accompanied by an exciting silent auction featuring exclusive items. Your presence at this event in support of Macedonia2025 and its mission to drive sustainable economic growth and enhance opportunities for all is invaluable. We eagerly anticipate your attendance and look forward to sharing this special occasion with you. For further details, please click the button above to contact us.

**SUMMIT 2023**

Sit back and relive the incredible moments of Summit 2023 with our captivating recap video, expertly produced by Piksel LTD.



We extend our heartfelt gratitude to all our partners, supporters, and esteemed guests who contributed to making this Summit an unparalleled success. Your presence and participation have undoubtedly made it the best one to date, and we are truly grateful for your unwavering support.

#### CONNECT2MK PLATFORM



#### MORE INFORMATION HERE

We are proud to offer this innovative platform as part of our commitment to supporting the economic development and prosperity of North Macedonia. Many thanks to Intertec.io for donating and developing the platform, as well as the promotional video.

#### THE LEADER PROJECT

Macedonia2025, in partnership with Ivey Business School from Ontario, Canada, successfully organized the 15th edition of the LEADER Project from May 8-19, 2023. This intensive ten-day

training program, designed based on the MBA curriculum of the "Western University," provided young entrepreneurs with valuable knowledge and skills in various areas such as business planning, marketing, financing, and human resource management. Among the participants, Tamara Dimitrova won first place with her cloud-based platform, Impala, while Katarina Tasevski secured second place with her business idea for the expansion of "Toto Daily." Third place was shared by Nadica Gorgieva with "Chia Dia" and Daniel Cunningham with "eLearning Solutions."



The winners will receive individual mentoring from Macedonia2025's network of experts, while all participants and companies can utilize the Connect2MK platform for mentoring support from experts in the diaspora.

#### NETWORKING EVENT IN MELBOURNE

The Macedonia2025 Melbourne Networking Event, brought together a vibrant and enthusiastic community of Macedonian diaspora professionals in Australia. The event aimed to foster connections among individuals who share an interest in supporting the mission of Macedonia2025.



The networking event successfully strengthened the bonds within the Macedonian diaspora, inspiring a collective commitment to contribute to the ongoing growth and development of Macedonia2025's mission. A huge thank you to all the attendees who made this event a memorable success! Together, we will continue to make a positive impact and contribute to the growth and development of Macedonia2025's mission.

### MACEDONIA2025 LECTURE: "ChatGPT - the new Google?"

Join us on June 12th, 2023, from 1 pm to 3 pm at the Netaville Amphitheater in Skopje for an extraordinary lecture organized by Macedonia2025. Titled "ChatGPT - the new Google?" and conducted in English, the lecture by Johannes Heidecker, Economic Advisor to the Prime Minister, will explore the potential applications and limitations of ChatGPT, sparking engaging discussions on how Artificial Intelligence can transform your work.

# JOIN US

Lecture  
"ChatGPT - the new Google?"

JUNE 12TH, 2023,  
1 PM TO 3 PM,  
NETAVILLE  
AMPHITHEATER  
IN SKOPJE

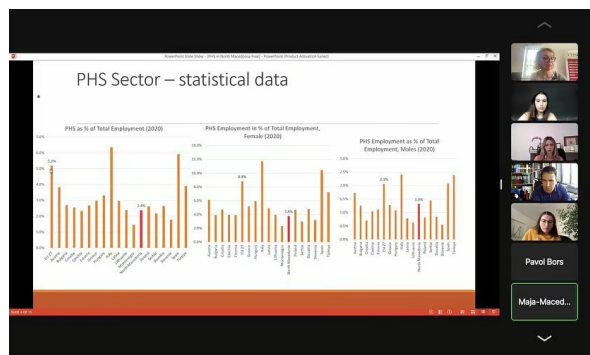
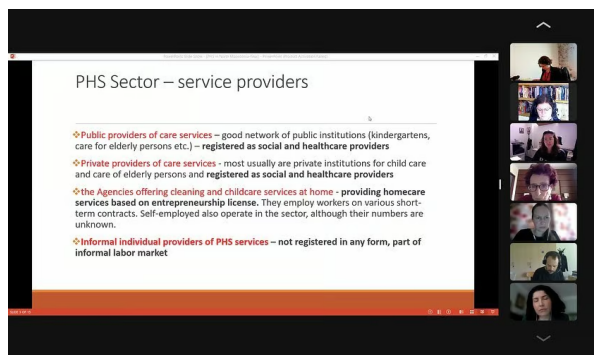
GUEST SPEAKER:  
JOHANNES HEIDECKER,  
ECONOMIC ADVISOR TO THE  
PRIME MINISTER OF NORTH  
MACEDONIA

[SIGN UP HERE](#)

If you're aged between 16 and 22 and intrigued by generative AI as we are, apply now by filling out the form on the link above.

## PERHOUSE PROJECT

Macedonia2055 recently hosted the online interim meeting for the PERHOUSE Project, collaborating with esteemed research institutions and universities from Eastern Europe. With the support of the European Union, we are dedicated to improving working conditions and services in the Personal and Household Services (PHS) sector, aiming to create a brighter future through quality enhancement and sustainable practices. Stay tuned for updates as we implement the outcomes of this meeting and make a lasting impact in the region.



During this significant gathering, we had the privilege of welcoming Eleonore Kofman, a distinguished Social Policy Professor from Middlesex University. Her expertise and insights have greatly enriched our discussions, bringing us closer to our goals. Stay tuned for more updates as we work diligently to implement the outcomes of this meeting and make a lasting impact!

## NEW BOARD MEMBER

We are excited to welcome Dr. Zoran Stojcev to the Board of Directors at Macedonia2055! With his esteemed expertise as Head of the Oncological Surgery Department at the Radom Oncology Center in Warsaw, Poland, Dr. Stojcev's knowledge will greatly contribute to our growth and success.



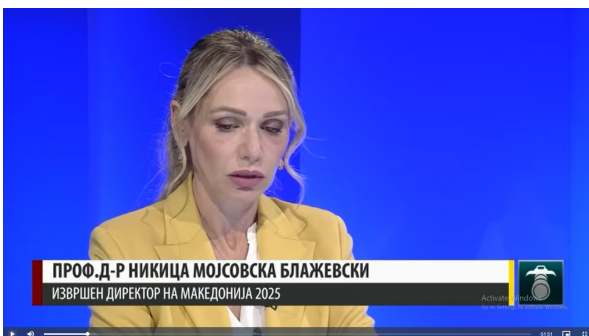
## ZORAN STOJČEV

Head of the Oncological Surgery,  
Department of the Radom  
Oncology Center

### OUR COMMUNITY

Join us in giving a warm welcome to Dr. Stojcev as we strive for excellence in our mission to make a positive impact in healthcare. Find out more about our community on the link above.

### MACEDONIA2025 AND THE MEDIA



Our CEO, Nikica Mojsoska-Blazhevski, took part in an interview broadcasted on the national network - MRTV. During the interview, she shared her profound expertise in labor economics, shedding light on the pressing issue of workforce scarcity in the Macedonian labor market, particularly during the summer period when a significant portion of the workforce migrates abroad for employment, primarily in the hospitality sector. Her insights brought valuable awareness to this challenge and offered potential solutions to address this issue fluently.

### WATCH FULL INTERVIEW



***DIGITAL RECAP*** Our digital presence as an organization keeps evolving! As of today, our Facebook page counts 14,105 followers and 13.357 liked our Facebook page. Our LinkedIn audience amounts to 9,754 followers and counting. We have around 67,005 YouTube views and an increased number of subscribers. While our Twitter followers amount to 1,061 as of today. In times like these, it is more important than ever to remain digitally connected and to build an active and engaged audience. So far, 91 users are using our new platform 'Connect2MK', launched on December 1, 2020. Specifically, 54 companies and 37 experts have created their profile and are using the platform.

*Please make sure that you like/ follow Macedonia2025 on all social media outlets: Facebook, LinkedIn, Twitter and Instagram. Don't forget to subscribe to our YouTube channel! Please feel free to contact us at [office@macedonia2025.com](mailto:office@macedonia2025.com) for further information, questions or comments.*

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