

Macedonia2025 Council of Experts

Vision

To make Macedonia stronger, Macedonia2025 aims to be one of the leading **think and do tanks** in the region. Our vision is to establish Council of Experts comprised of 300+ world-leading experts who will partner with Macedonia2025 to help make Macedonia's economy, society, and quality of life stronger, both now and in the future. The Council of Experts will be the foundation of our think tank.

The Council of Experts will be the fulcrum that helps us lift Macedonia skyward!

Mission and Areas of Work

The Council of Experts will, when called upon, provide expert guidance, recommendations, analysis, quality assurance, access to funding and research for Macedonia2025. This includes (and is not limited to):

- Providing guidance and feedback on research, policy papers, strategy, and events
- Providing ad-hoc pro-bono consultancy
- Serving on project steering committees
- Providing assistance to Macedonian companies
- Mentoring and coaching Macedonian business professionals
- Connecting Macedonia2025 with potential donors and experts
- Providing business and academic contacts
- Providing us with opinion pieces on relevant topics for our quarterly research newsletter
- Acting as an ambassador-at-large for Macedonia2025 and Macedonia

Level of Involvement

The frequency of contact would be occasional and concentrated around specific projects. As projects and issues arise, individual Council members will be invited to join virtual teams. Members will be invited according to their interest and expertise. Contact with Members would be through email, phone, and phone conferences. We would also be delighted to have Council Members attend our annual Summit, held in November each year.

Besides the invitations to certain projects, we plan to ask each member to contribute with at least **1 opinion piece/small research from their industry**. In addition, it is planned the collaboration between the Research Manager and Council of Experts' members to be based on a few key topics, such as:

- Fostering research and Innovation



- Economy growth and investments
- Future of health in Macedonia
- Better diaspora engagement
- Entrepreneurship
- A more skilled workforce
- Air pollution

Council Members would be listed on our website along with their areas of expertise. Members' participation would not be taken for granted with Macedonia2025 staff checking-in with each member every year or two to see how members can best contribute going forward. The position is pro bono. However, for externally funded research and projects, there may be opportunities to provide some funds for participating Council members.

Qualifications

The Council of Experts is a prestigious group. Members are leading experts in their field or sector of business. They have qualifications from world-renowned institutions or have business experience with leading or pioneering companies.

Their qualifications include (and are not limited to):

- They have completed (preferable) at least Master studies;
- Have certain number of years of experience in working as a C(x)O position (evaluated per individual basis);
- Have international experience gained through operating across-countries;
- Have an international reputation, or work at the forefront of their industry;
- Are nominated and approved by Board Members.

Last but not least, any final decision about granting a membership is at the discretion of Macedonia2025.

General Code of Conduct

We believe holding a Macedonia2025 membership is an honor. And in order to safeguard our reputation as organization, as a condition of our membership the following actions are prohibited, unless express prior permission is obtained in writing from the Executive Director of Macedonia2025. Failure to abide by this condition may result in the suspension or termination of membership, which may include a notice posted to our website. Macedonia2025 will take any abuse or misuse of its name and reputation very seriously.

- No member will use Macedonia2025' name and brand in any political content or event;





- No member will use Macedonia2025' name and brand for commercial purposes or promoting other organizations and causes;
- No member will communicate or imply that they are an official representative or spokesperson for Macedonia2025;
- No member will do interviews, public showing or any other type of promotional manner in the name of Macedonia2025 without previous approval;
- No member will disclose any confidential information or any internal correspondence to the public;
- No member will arrange meetings, events or any other type of activities using the name of brand of Macedonia2025 unless Macedonia2025 staff are directly involved in organizing the event and the event has been approved by Macedonia2025;

In addition, if any member is found guilty of criminal activity or corruption, their membership will be immediately terminated.

Members are of course free to cite their Macedonia2025 membership on their CVs and to discuss their involvement with Macedonia2025 so long as it does not breach any of the conditions above.

For further information or any questions, please contact Macedonia2025's Diaspora Relations Officer **Galena Cunningham** at galena@macedonia2025.com

