

## ZAFIROVSKI EXECUTIVE EDUCATION PROGRAM 2019

### CALL FOR APPLICATIONS

Macedonia2025 announces the 2019 open call for the Zafirovski Executive Education Program which provides scholarships for the globally renowned Kellogg School of Management. Kellogg School of Management is part of Northwestern University, whose school of business is ranked among the best in the world and is at the top of The Economist's latest ranking of the world's best full-time MBA programs!

This year Zafirovski Executive Education Program is offering scholarships for two different programs:

#### 1. Executive Development Program:

This intensive program focuses on the environment in which business operates, the key functional areas of management, the development and implementation of corporate and business unit strategy and the promotion of organizational learning. With a finger on the pulse of business, Kellogg ensures the curriculum keeps pace with the ever-evolving challenges and complexity of executive leadership.

#### **The program consists of:**

- Kellogg Executive Development Program (3 weeks) at the Kellogg School of Management, Northwestern University, USA
- Each participant contributes **\$7000**: Fee includes lodging and most meals
- The total value of the program is **\$33,800**
- Each participant covers his/hers transport cost

**Plus:** Comprehensive Leadership Accelerator Opportunities: Mentoring, networking, experiential learning, ongoing support

#### **Optional Item:**

Executive Coaching for a price of **\$2500**

Executive coaching is provided for those who want to maximize their impact as a leader. This service is ideal for high-potential candidates, senior leaders, people who are preparing for expanded leadership responsibilities in the near future or who are in career transition. Kellogg Leadership Coach will work with you individually during the program and after the program (via phone/Skype/FaceTime).

**Target participants:**

- High-performing middle to senior management executives on a path to becoming general managers.
- At least 10 years of professional experience.
- Functional senior leaders who must interface with other functional areas outside of their expertise.
- Principals of small and medium firms, and entrepreneurs or owners of small companies with growth potential.
- Candidates must be fully supported by existing employer.

The 2019 Executive Education Sessions take place on:

**June 9 - June 28, 2019 OR October 6 - October 25, 2019 at Evanston campus, Illinois, USA**

**5 scholarships are available for 2019**

**2. Advanced Management Program**

If you've recently assumed enterprise-level responsibilities or are poised to do so, this immersive professional development experience will help you assess the impact of your leadership skills on your organization, prepare you to create markets, drive growth and equip you to lead your organization through the challenges and opportunities of the 21st-century global marketplace.

**The program consists of:**

- Kellogg Advanced Management Program (3 weeks) at the Kellogg School of Management, Northwestern University, USA
- Each participant contributes **\$10,000**: Fee includes lodging and most meals
- The total value of the program is **\$45,300**
- Each participant covers his/hers transport cost

**Plus:** Comprehensive Leadership Accelerator Opportunities: Mentoring, networking, experiential learning, ongoing support

**Leadership Coaching is included in the price.**

**Target participants:**

Experienced senior executives with a minimum of 20 years of business experience, including five to 10 years in a general management or senior functional role. An Advanced Management Program participant will be poised to or have just taken on enterprise-level responsibilities. These high potential executives need to "look over the horizon" and anticipate business challenges and opportunities in a global marketplace.

The 2019 Executive Education Sessions take place on:

**October 13 –November 1, 2019 at Evanston campus, Illinois, USA**

**2 scholarships are available for 2019**

**For more details, please see the below listed documents:**

Promotional video of Kellogg School of Management- [HERE](#)

More info on the EDP - [HERE](#)/ AMP [HERE](#)

***Once completed please send the: Application form and the Applicant Assessment form, together with a resume and your recent photography to [elena@macedonia2025.com](mailto:elena@macedonia2025.com)***

Macedonia2025 and Kellogg School of Management have a common interest in providing and delivering world-class executive education to business leaders from Macedonia. This will enhance their competencies and performance and will contribute to the further development of the Macedonian economy and workforce.

Macedonia2025 wishes to express gratitude to the Kellogg School of Management and the **Robin and Mike Zafirovski Foundation** for supporting the Macedonia2025 Executive and Leadership Development program.

**Important note**

The call is only open to Macedonian executives and managers of companies located in Macedonia that plan to develop their professional career in Macedonia and to contribute towards the economic development of the country.

Scholarship recipients of Macedonia2025 education programs in the previous three years are not qualified to apply.

Please bear in mind that if already there was a scholarship recipient from one company for this program, other members from the same company are eligible to apply only after a period of two years.

**Applications close at February 20, 2019.**