



Macedonia2025
Summit

OCTOBER 20 - 21, 2016 SKOPJE, MACEDONIA





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A DYNAMIC PLATFORM FOR SHARING KNOWLEDGE ON BUSINESS
AND THE ECONOMY, LEADERSHIP AND INNOVATION

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MACEDONIA
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Helping Build a Stronger Nation

Dear friends of Macedonia2025,

How hard is it to imagine a future in which humans have added few extra decades to their lives, where energy flows into homes and businesses without leaving a carbon footprint and where cities and nature coexist in a perfect balance? Scientific breakthroughs in artificial intelligence, medicine and green energy supplemented with super foods, Big Data and the Internet of Things will be combined to make such a future close at hand.

However, those of us living in the SEE region can't help but mind the disparity between the developed and developing countries. While some countries and regions are already testing and implementing certain breakthroughs (such as self-driving cars), in others, governments and societies are grappling with their efforts to tackle fundamental issues. Another "however" is that if we think positively and get busy at work, our region can have its own share into this future!

The question that we are eager to hear answered is, how do we make the leap? The Macedonia2025 Summit enlists some of the greatest minds in business, science and technology that are inventing, financing or implementing the inventions that are shaping the present into the future that we all want to see. I invite you to use this unique opportunity and join us in imagining a better, more efficient and more prosperous future for the SEE region in Skopje, Macedonia. The Summit will take place October 20 & 21 and that gives everyone enough time to plan ahead and make the trip to the newly opened Marriott Hotel in Skopje where a core group of managers and executives will be present to discuss the next big idea or business opportunity.



Sincerely,
Zoran Martinovski, Summit Chair;
International Finance Corporation's
Country Manager for Macedonia and Montenegro

TESTIMONIALS FROM THE PREVIOUS SUMMITS

This is Macedonia2025's fifth Summit. The previous took place between 2012 and 2015 in Ohrid, Macedonia; Toronto, Canada and Skopje, Macedonia respectively.



"I was impressed by the quality of the speakers. They were very qualified in consideration of various aspects of the overall future development of industries. My domain is mobile and digital technology and was well covered; it was reviewed Cloud, Internet, and large amounts of data. For me, this was very well organized conference with excellent content." **Tomi T Ahonen, Best-selling Technology and Media Author, Strategy Consultant and Motivational Speaker**



"The Summit was a well-organized, massive and world class event. Thank you for the opportunity to meet so many nice people. The summit has achieved its purpose, it was useful, it initiated a new way of thinking, and I hope that new actions will follow." - **Gazmend Kadriu, CEO at Union Bank, Albania**



"The 2015 Summit acted as a think tank to address local and regional challenges, as well as the increasing implications of global trends. It was very inspiring to see such a dedicated group of leaders working to improve the economic situation in the country, proactively focused on solving the issues confronting them rather than complaining. This is clearly an organization that sees themselves as "those guys"...men and women who want to make a difference for the better. They aren't "watching the movie"...they are "in the movie" - **Harry M. Jansen Kraemer Junior, Executive partner with Madison Dearborn Partners and a Clinical Professor of Strategy at Northwestern University's Kellogg School of Management**



"I would like to congratulate you for the brilliant idea, organization, execution, content selection, professionalism and most important of all, the passion, mind, soul and heart you've put in this great, crucial project for your country!" **Slava Marangozova, Marketing Manager, Lufthansa Group, Bulgaria, Macedonia, Kosovo, Albania**



"Your country has already proposed architecture for how countries become ultimately successful, now you have to implement it. An important thing is to have the ability to educate and develop people - they are the main asset for every company and country in general. Events like this Summit also contribute towards making the country more competitive". **Christopher Galvin, Co-Founder and Chairman of Harrison Street Capital and former CEO of Motorola**

KEYNOTE SPEAKERS FROM PREVIOUS YEARS:

- **Sandy Ogg**, Operating Partner at Blackstone Group, USA
- **Curtis Girod**, Chief Strategy Officer, Banking and Financial Services, Cognizant, USA
- **Samih Elhage**, President of Mobile Networks, Nokia Corporation, USA
- **Nevenka Dimitrova**, CTO Genomics, Phillips, USA
- **Kamran Ozair**, EVP Banking, Financial Services and Insurance at Mindtree, USA
- **Nika Gilauri**, Head of Bank of Georgia, Office in Turkey and Former Prime Minister of Georgia
- **Harry M. Jansen Kraemer Jr**, Executive Partner with Madison Dearborn Partners and a Clinical Professor of Strategy at Northwestern University's Kellogg School of Management
- **Sonja Smuc**, Executive Director of Manager's Association of Slovenia, Slovenia
- **Vlaho Kostov, PhD**, Panasonic, R&D Executive, Head of CEE and Mediterranean, Germany
- **Vera Stavroff**, President & CEO, HerbalScience, USA
- **Mike Zafirovski**, Founder/President of the ZAF Group, USA
- **John Bitove Jr**, Sole Shareholder of Obelysk, Canada

Summit 2016 Key Topics:

- GLOBAL ECONOMIC AND FINANCIAL TRENDS
- KEY DRIVERS OF ECONOMIC DEVELOPMENT IN MACEDONIA AND THE REGION
- SMART USE OF NATURAL RESOURCES ACROSS REGIONAL ECONOMIES
- ENVISIONING THE FUTURE OF THE WORLD USING CLEAN TECHNOLOGIES
- INNOVATIONS IN RENEWABLE ENERGIES THAT TRANSFORM THE WORLD
- AGRICULTURE, TOURISM AND WELLNESS
- LEADERSHIP DISCUSSION ON HEALTH AND LIFE QUALITY
- WHY GIVE BACK TO YOUR HOMELAND AND WHAT ARE DIASPORA ORGANIZATIONS IN OTHER COUNTRIES DOING COMPARED TO MACEDONIA2025?

Who should attend?

- Business, science and start up community in innovative sectors
- Regional companies and business associations
- Global and regional players looking for production and export hubs to SEE
- Entrepreneurs looking for investors and investors looking for opportunities

Why you should attend?

- The Summit will examine global trends in harnessing clean energies and the smart use of natural resources to achieve sustainable economic growth
- The Summit will provide a platform for globally respected experts and thought leaders to offer unique perspectives on the inter-connected fields of business development and economic progress
- The Summit will offer constructive debates that encourage open discussion, questioning and commentary between panelists and delegates
- The Summit will bring together around 250 delegates globally
- The Summit will provide a stage for Macedonia's promising young talents to pitch their own business initiatives and demonstrate their aspiration to become tomorrow's innovators
- The Summit will give you the opportunity to network with business peers from around the world
- The Summit will conclude with a Gala event where participants can talk in an informal setting while enjoying local food and drinks

Invited speakers:

- Renowned business professionals from various industries worldwide
- Innovators and entrepreneurs
- CEOs and managers of Macedonian, regional and international companies
- Macedonia2025 Board and Honorary Board Members

CONFIRMED SUMMIT SPEAKERS

- **Guruduth Banavar**, Vice President of Industry Solutions at IBM's TJ Watson Research Center, USA
- **Andrej Babache**, Director of Mid Europa Partners, UK
- **Zdravko Počivalšek**, Minister of Economic Development and Technology, Slovenia
- **Karina Barnholt Klepper**, Senior Adviser at Nordic Energy Research
- **Michael Mizrahi**, Director of Entrepreneurship and Innovation Development, Azrieli College of Engineering, Jerusalem, Israel
- **Peter Kaznacheev**, Director of the Centre for Resource Economies, Russian Academy of National Economy and Public Administration
- **Gideon Mark Amir**, CEO at Birthright Israel
- **Dr. Igor I Tulevski, PhD**, cardiologist CEO Cardiology Centers of The Netherlands
- **Riccardo Monti**, Former Chairman of the Italian Trade Promotion Agency – ICE, Italy and Treasurer of the Board of the Robert Kennedy Foundation
- **Vlado Dimovski, PhD**, Professor of management and organizational theory at the Management and organization unit, at the University of Ljubljana, Faculty of Economics in Slovenia
- **Zoran Martinovski**, Summit Chair, World Bank's IFC Country Manager for Macedonia and Montenegro, Macedonia2025 Board Member
- **Robert Arsov**, Managing Director, Investment Banking and Capital Markets Division of Guggenheim Securities, USA and Macedonia2025 Chairman
- **Nika Gilauri**, Former Prime Minister of Georgia, Head of Bank of Georgia Turkey's office and a senior advisor for McKinsey & Company
- **Mike Zafirovski**, Founder/President of the Zaf Group and Co-founder of Macedonia2025, Board Member/ Chair of Strategy Committee
- **John I. Bitove Jr.**, Sole Shareholder of Obelysk Inc. and Macedonia2025 Co-founder/Chair of Communications Committee, Canada
- **Vera Stavroff**, President & CEO of HerbalScience and AlkaloidUSA, and co-founder of GreenBeauty, USA
- **Robert Stevanovski**, Co-Founder and Chairman of ACN Inc, USA



PRELIMINARY SUMMIT AGENDA

OCTOBER 20, 2016

9:00am – 5:00pm

Opening session

Measuring the progress of economic development
(How do we move against the country dashboard)

Coffee Break

Envisioning the future of the world using renewable energies

Lunch

Sustainable innovation and technology

8:00PM – 10:00 PM

GALA COCKTAIL EVENT

OCTOBER 21, 2016

9:00am – 5:00pm

Global best practices in sustainable solutions

Coffee Break

Success stories in using renewable energies

Lunch

Leadership in innovation and technology: a vision for the future

Why I give back to my homeland & Farewell drinks

OCTOBER 22, 2016

(Venue TBD) Outdoors activity with Summit participants and speakers

* The organizer keeps the right to change the agenda

MACEDONIA2025 SUMMIT REGISTRATION

The MK2025 Summit will take place October 20 & 21 in hotel Marriott, Skopje, Macedonia. To register for the Summit, please visit us at www.macedonia2025.com/summit/registration. Each participant should fill out the registration form and complete the payment process. Registration will be open until October 1st, 2016. Late registration is subject to availability.

Early Bird Registration Fee:

- 1 representative 200€ until September 15th
- 2 representatives from 1 company 350€ until September 15th
- 3 representatives from 1 company 500€ until September 15th

Special fee for micro companies and startups is 150€ until October 1st

Regular Registration Fee: 250€ from September 15th until October 1st

Late Bookers: 300€ from October 1st onwards

THE REGISTRATION FEE INCLUDES

- All summit materials
- Participation in all working sessions
- Refreshments during panel session breaks on October 20 & 21
- Light lunch on October 20 & 21
- Gala dinner on October 20
- Short description of the company/participant in the Summit catalogue

(available only to those who register prior to October 1st)

ACCOMMODATION DETAILS

The Mk2025 Summit and all working sessions will take place at Hotel Marriott Skopje. Recommended accommodation: Hotel Marriott. For further inquiries please contact us at finance@macedonia2025.com.

TRANSPORT INFORMATION

Prometheus, our transfer support, is a professional agency that is specialized in luxury individual and group transfers. It offers individual and group airport pick-ups and transfers from Skopje Airport to Skopje, or other near-by airports. To arrange your transfers please contact Kire Ignevski, ignevski@gmail.com or **+389 70 377 925**.

BECOME A SUMMIT SPONSOR

Make your impression on a VIP community of entrepreneurs, executives and experts. Select a sponsorship package that best promotes your status and presence on the market. Secure your presence on the floor and remind your potential partners that you mean business.

To select one of the following sponsorship packets, get in touch with finance@macedonia2025.com or +389 70 390 840.

PREMIUM SPONSOR



- 6 complimentary tickets for the Summit
- Promotional materials in Summit welcome package
- Advertisement in Summit catalogue (full page after the front or back cover)
- Your logo on the media statements banner
- Roll up banner at the Summit's main venue
- Logo placement on Macedonia2025.com website and other communication materials
- Executive/CEO address at Summit networking event
- Special story in a newsletter to a 5000 + global database (interview with CEO or company promotion)
- Video material presented in the main room during breaks or at registration desk
- Logo applied on Macedonia2025 Annual Report distributed to 5000+ people

GOLD SPONSOR



- 4 complimentary tickets for the Summit
- Promotional materials in Summit welcome package
- Advertisement in Summit catalogue (full page after the front or back cover)
- Logo on banner for the media statements
- Logo placement on Macedonia2025.com website and other communication materials
- Roll up banner at the Summit's main venue
- Company profile promoted in Macedonia2025 newsletter



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SILVER SPONSOR



- 2 complimentary tickets for the Summit
- Promotional materials in Summit welcome package
- Advertisement in Summit catalogue (full page)
- Logo on banner for the media statements
- Logo on Macedonia2025.com website and other communication materials

GALA SPONSOR (only available to one sponsor - 300 participants)



- 4 complimentary tickets for the Summit
- Complete company branding at the Gala event

EXHIBIT SPONSOR (available to 3 sponsors only)



- 1 complimentary ticket for the Summit
- Booth placement at hotel hall (the booth will be arranged by the company)

COFFEE BREAK SPONSOR (available to 2 sponsors only)



- 1 complimentary ticket for the Summit
- Branding at the space where coffee is served

SINCERE THANKS TO OUR CORPORATE PARTNERS



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Helping Build a Stronger Nation

International, independent, nonpartisan, non-profit "think and do" tank, founded in 2007 by Macedonian expatriates who envision a proactive way of contributing to the economic and democratic development of Macedonia. With headquarters in Skopje and supporters around the globe, we encompass a wide array of programs that enable expatriates to give back to their homeland.



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