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**We want to make sure you don't miss these Summit events**

In addition to the panel discussions and the **Networking Gala**, there are other events that are part of the Summit that are equally exciting for you to explore. On Wednesday, November 18 there is the **"Get in the Ring"** startup pitching competition by several teams of high school students. Following this is the **Leadership Talks**, TED-styled discussion on the topic of business and success for the young population. On Friday, November 20 we have the **Q&A session with Mike Zafirovski and Harry Kraemer** and on Saturday, November 21 there is the **Climb with the Leaders** outdoor event, where you are invited to join us to the top of mount Vodno.



**SUMMIT PROGRAM**

Organizer:  
**MACEDONIA2025**

NOVEMBER  
**18 – 20, 2015**  
ALEKSANDAR  
PALACE  
HOTEL  
SKOPJE  
MACEDONIA

[The Official Agenda of the Summit is available here for your consideration](#)

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## Presenting four of the Summit's Speakers



**Gaetano Massara** is CEO of GE Global Growth & Operations South East Europe since 2012. He spent the last 12 years of his career covering different roles in the region. In his current position he represents GE at the highest levels and is responsible for expanding the company across all GE businesses.

**Vera Stavroff** is the President & CEO of HerbalScience and AlkaloidUSA, and co-founder of GreenBeauty. Vera joined Limited Brands as a member of the Executive Committee and head of Research & Development, Quality Assurance and Regulatory Affairs for the Bath & Body Works division. Vera is the recipient of two U.S. and international patents.



**Dr. Vlaho Kostov**, Panasonic, Executive Engineer, Head of CEE and Mediterranean, Germany. Dr. Kostov represents Panasonic in several management boards of industry consortiums and associations and is deeply involved in R&D, technology management and new business strategy.

**John Jonovski**, Founder and Managing Partner at Phalanx Capital, is an experienced investment banker, board director and investor with over 20 years of financial advisory, capital markets and investment experience in the markets of Western and Eastern Europe, Russia/CIS, USA, Japan, China, Indonesia and Australia.



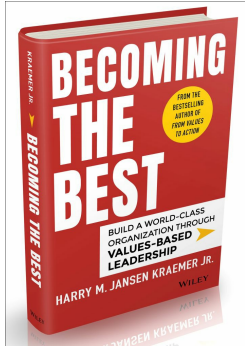
## Interviews with some of the speakers at the Macedonia Economic Summit

- [John Bitove Jr. interview for Economija & Biznis - Our Purpose is to Help Macedonia in Every Possible Way](#)
- [Interview with Metodija Papazoski, Cofounder and Vice President of EMBS Group, Poland](#)
- [Interview with Sonja Smuc - Managing Director of the Slovenian Managers' Association](#)
- [Phillip Nordfeldt interview: Digital tools are a necessity for successful sales](#)

- [Mega Interview with Lou Naumovski, VP of Kinross Gold and Honorary Member of MK2025: On gold mines, Visa in Russia, Faith in Macedonia and more](#)
- [Interview with Viktor Gruev, researcher who develops sensory technologies in the medical field](#)
- [Scott DeLong, Speaker at the Summit, answers few burning questions for entrepreneurs in Macedonia](#)

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## JOIN THE SUMMIT AND GET A FREE COPY FROM HARRY KRAEMER'S NEW BOOK



Kellogg's School of Management Professor Harry Kraemer will sign free copies of his latest book titled ***Becoming the Best: Build a World-Class Organization Through Values-Based Leadership.*** Every participant at the Macedonia Economic Summit will get a free copy of the book at the Q & A session between Harry Kraemer and Mike Zafirovski. [More info here.](#)

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## IMPRESSIONS FROM OUR PREVIOUS SUMMITS

- **Summit in 2012** - Conclusions document to be seen [HERE](#)
- **Summit in 2013** - Conclusions document to be seen [HERE](#)

Do you have questions? Please write us at [office@macedonia2025.com](mailto:office@macedonia2025.com)

### STAY CONNECTED:



[www.macedonia2025.com](http://www.macedonia2025.com)