

Get the best insights and contemplate your next big move at the Macedonia Economic Summit in Skopje

The Macedonia Economic Summit is a platform for business executives, managers, entrepreneurs, policy-makers and members of academia to interact and network towards future business and cooperation.

The Summit is concerned to present valuable insight and commentary regarding some of the most interesting topics today: economic integration and investment, the impact of global trends on emerging economies, technology and innovation, big data, the influence of the Internet and more.



Registration is now open for the event that is taking place at Aleksandar Palace from 18 to 20 November in Skopje. Participation fee will be €250 until October 31.

In our previous newsletters we announced the benefits of attending the Summit as well as the panels and some of the speakers that we had thus far confirmed. We have a great program and we hope that you will be part of it.

A peek into the variety of ideas that will feature at the Summit

Scott DeLong: *How entrepreneurs build from zero to \$100 million+ and transform the world of the Internet*



Scott DeLong is the founder of Viral Nova, a high-traffic, popular content website that generates a sizable income and was operated by himself and three freelancers before it was sold for \$100 million earlier this year! Wondering how Scott sees entrepreneurship and money? The answer is in this quote that we took from an interview that he did with Next Shark: "The entrepreneurial drive isn't about money; it's about succeeding and creating something that people love. Those who go into it with money on their minds will likely be looking for the easiest route to riches and ultimately fail." **Read the**

rest here.

Dr. Viktor Gruev: *Helping save lives by developing new imaging technologies*



Viktor Gruev is a professor and researcher in the Department of Computer Engineering at the Washington University in St. Louis. He draws inspiration from nature to develop more efficient and effective low-power integrated sensory systems. In one study, mice are injected with human cancerous tissue. Cancer is noticed within a few days, and full-blown cancer develops within 2-3 weeks. These animals are monitored and imaged periodically using Dr. Gruev's technology, enabling the identification of cancerous cells before surgeons would typically be able to see them. **Read the rest here.**

Other confirmed speakers are:

- **Harry Kraemer** - Professor at Kellogg School of Management, leadership speaker, bestseller and former CEO of Baxter.
- **John I. Bitove (Jr.)** - Entrepreneur, philanthropist, founder of the Toronto Raptors NBA team.
- **Ichak Adizes** - Founder of the Adizes Institute, Economic adviser, analyst (Video address).
- **Mike Zafirovski** - Business Executive and Board Member of a number of Fortune 500 Companies.
- **Philip Nordfedt** - Big Data expert.
- **Robert Arsov** - Managing Director of Technology Investment Banking at Guggenheim Securities.
- **Lou Naumovski** - Vice President and Director General of Kingross Gold Corporation's Moscow Office.
- **James L. Jones** - Diplomat an Expert on Security, former National Security Adviser to U.S. President Barack Obama.
- **Gazmend Kadriu** - CEO of Union Bank in Albania, former Board Member of NLB Tutunska Banka, Skopje.
- **Mario Seric** - Tourism and Hotels expert and adviser, Project Manager of Kazakhstan Industry Development Institute.
- **Jim Dunn** - Project Director at the Pacific Institute, speaker, author on leadership, life and change.

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