



Macedonia2025
Summit
OCTOBER 20 - 21, 2016 SKOPJE, MACEDONIA

A DYNAMIC PLATFORM FOR SHARING KNOWLEDGE ON BUSINESS
ECONOMY, LEADERSHIP AND INNOVATION

Dear friends,

**TODAY IS THE LAST DAY TO REGISTER FOR THE SUMMIT AT A REGULAR
FEE AND BE FEATURED IN THE SUMMIT CATALOGUE**

You still have time to register your attendance for the MK2025 Summit at a regular price. The Summit is a premier regional business event featuring more than 40 speakers coming from 20 countries, 300+ attendees, business and networking opportunities and exciting on-and-off-site events.

WHAT DOES THE REGISTRATION FEE INCLUDE?

- All summit materials
- Participation in all working sessions
- Refreshments during panel session breaks on October 20 & 21
- Light lunch on October 20 & 21
- Gala dinner on October 20
- Short description of the company/participant in the Summit catalogue (available only to those who register prior to October 1st)

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THE ANNUAL SUMMIT OF MACEDONIA2025
BECAME A LEADING PLATFORM IN THE REGION



What started as an initiative of John Bitova, Sr., and it was primarily elaborated by Mike Zafirovski and John Bitova, Jr., turned into the brand Macedonia2025. In October this year the Summit organized by Macedonia2025 will once again take place in Skopje. About this first-class event and about the wide spectrum of their activities throughout the year we talked to Biljana Markovik Stamenova, the Executive Director of Macedonia2025

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Executive Director of Macedonia2025

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One of the activities of the organization Macedonia2025 is the organization of regular annual conferences which became recognizable for their high quality. What are your experiences from the annual conferences held so far? What would you point out in particular?

B. M. Stamenova: Macedonia2025 is an international, non-governmental and nonprofit organization established in 2007 by exceptional professionals from the diaspora, which strives to contribute for the economic development of this country through its network of members

throughout the world. The idea on organization of annual conferences originates from 2001 when the circle of top individuals interested to help this country started to expand. The goal was once a year to invite them to a business meeting in order to share their expertise with the Macedonian

business community. Our members have an extensive circle of associates on high positions in renowned world companies. Although they do not have Macedonian origin, thanks to the engagement of our members, these people agreed to come to Macedonia as speakers.

The result of this connection was inevitable, starting from the first Summit in 2012 and every next summer that exceeded the expectations of the previous one. Once a year we were the hosts of approximately forty business leaders who spoke about the latest world trends in the field of the economy, investments, innovations, technology, leadership, and entrepreneurship before an audience of 300 guests from more than 25 different countries. The energy and the dynamics of the discussions were incredible. We were fortunate to hear business advices from professionals on top positions in Blackstone Group, Motorola, Nikka Corporation, Panasonic, Philips, Cognizant, McKinsey, GE, Hovouth Consulting, Oracle, SAP, Radline, Hatch, ViralNova, MindTree, and many others.

We heard about the reforms of the former prime minister of Georgia, Nika Gilauri, who together with his team of experts reformatted the country's ranking in the report of the World Bank on doing business, from the 116th position in 2006 to the 9th position in 2012. We learned about the future of mobile phones from Tomi Ahonen, a motivational speaker and bestselling author for technology. The speech of Harry Kassar from Kellogg School of Management, the author of the bestselling books on leadership based on real values was a real rarity to listen to in these areas. The attendance at such a speech given by a leader costs more than 40,000 dollars per hour. However, they come at the invitation of our members without compensations, with a desire to help the managers who are open to learn new things.

The event became the leading platform in the region and we can be proud that Macedonia is becoming a recognizable destination where the best world trends which move the economy can be heard.

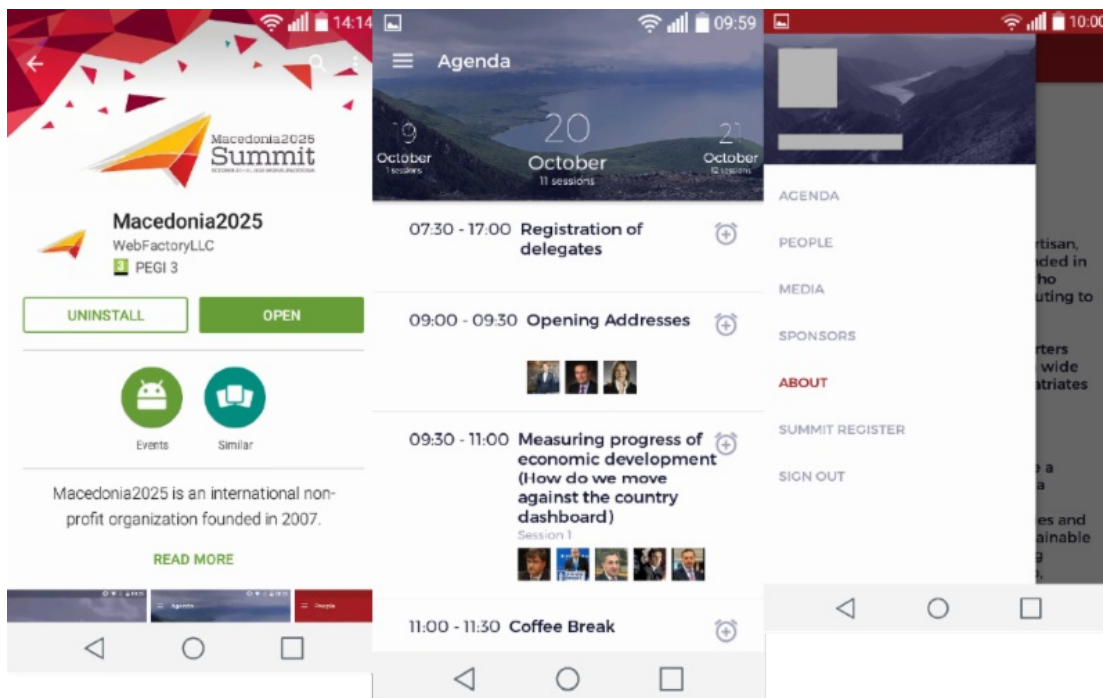
This year's conference called Macedonia2025 Summit 2016 will take place on October 20/21 in the hotel Marriot in Skopje. What are you preparing this year, what topics and which speakers?

B. M. Stamenova: The Summit will convey the latest economic, financial and investment trends in the world, as well as the latest technological achievements. One of the topics that we will pay attention to is the use of energy from renewable sources and smart technologies which protect the environment and provide efficient use of natural resources. The world advances in the use of renewable energy sources. Sweden will become 100% free of fossil fuels, Scotland produces 100% energy for the households from the wind, Finland is a leader in the transformation of geothermal energy into electric energy. Canada shall be supplied 100% from the wind, sun and water energy. Denmark shall become the first 100% organic country. Norway implements "pure technologies" for a zero waste. Mexico built the greatest solar plantations. Macedonia has great potential, however it lacks knowledge. Part of the best practices shall be transferred to our audience.

The list of speakers is extensive, and their number increases. Professor Steve Hanke from the Johns Hopkins University is a top expert regarding the impact of the macroeconomic developments on the region. Andrej Balacha, the Director of Mid Europa Partners from England shall indicate the industries where investors currently invest. Hans Jorgen Koch, Director of Nordic Energy Research shall represent Scandinavia's strategy to use renewable energy sources. Some of the other speakers include Peter Kaznachev, Director of the Center for Resource Economy of the Russian National Academy, the Director for Innovations of Azerbil College of Engineering from Israel, Dr. Igor I. Tulviste, PhD, the Director of the Cardiology Center in the Netherlands. Finally the attendance of following guests was confirmed as well: Zdravko Pochivalnik, Minister of Economy and Technology of Slovakia, Riccardo Monti, President of Italian Trade

To read Biljana Markovic Stamenova's Interview on the MK2025 Summit in the latest edition of "Ekonomija i biznis" please click [HERE](#)

OUR NEW MOBILE APP IS OFFICIALLY LAUNCHED!



Find out everything about the Summit on the go with our new mobile App for iPhone and Android. The app gives you quick access to the Summit's agenda, speaker bios, panel topics, schedule, sponsors and more. The app will continue to provide information about upcoming events, news updates and other announcements.

You can download the Macedonia2025 mobile app via [Google's Play Store](#) and [Apple's App Store](#).

The Macedonia2025 Summit mobile app was developed by Web Factory - a Skopje-based development lab that excels in mobile applications with more than 40 apps in their portfolio. You can meet Web Factory's team at the Macedonia2025 Summit in Skopje, October 20 and 21 or on the web www.webfactory.mk

Presenting one of the summit sessions: Envisioning the future of the world using renewable energies

Countries around the world are facing the challenge of decreasing their carbon footprint in the effort of tackling climate change. Most recently, at the G20 Summit, the US and China agreed to ratify the Paris climate change agreement, with the UK likely to follow suit soon.. To continue reading the article please click [HERE](#)

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