

# **ADOPTING SUSTAINABLE DESIGN AND INNOVATION STRATEGIES IN MACEDONIAN COMPANIES**



- 1. CONCEPT OF SUSTAINABLE DESIGN**
- 2. HOW CAN DESIGN LEAD TOWARDS INNOVATION**
- 3. INNOVATION WITHIN A FRAME OF THE AVAILABLE RECOURCES**
- 4. ADOPTING SUSTAINABLE DESIGN AS A COMPANY STRATEGY**
- 5. MACEDONIAN METAL INDUSTRY PERSPECTIVES**

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