

**NATO ECONOMY FORUM
ONTARIO INVESTMENT AND TRADE CENTRE (TORONTO) --- MAY 26, 2009
250 YONGE STREET, 35TH FLOOR OF THE EATON CENTRE**

Article 2 of the North Atlantic Treaty says that *“The Parties will contribute toward the further development of peaceful and friendly international relations by strengthening their free institutions, by bringing about a better understanding of the principles upon which these institutions are founded, and by promoting conditions of stability and well-being. They will seek to eliminate conflict in their international economic policies and will encourage economic collaboration between any or all of them.”*

The Atlantic Council of Canada is announcing an important opportunity for Canadian businesses to participate in a forum which will promote new business and trade opportunities with the governments of South-East European States. Forum participants will also be able to learn more about Canadian federal and provincial assistance programs aimed at encouraging the fostering of greater economic links.

As a primary guarantor of peace and stability in the Euro-Atlantic region, NATO deploys numerous means outside of pure military muscle to accomplish its lofty mission. One of these methods is by fostering vibrant and sustained economic prosperity among NATO countries and their neighbours. In doing so, NATO acknowledges a central tenet in international relations, which is also encapsulated in Article 2, which states that greater security can be obtained through economic prosperity, integration and cooperation.

In this spirit, the Atlantic Council of Canada (ACC) will hold a NATO Economy Forum in Toronto to encourage greater economic collaboration between the business communities in Canada and the NATO member and aspirant countries of South-Eastern Europe; **Albania, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania and Serbia**. The dynamic and diverse economies of these countries offer a wide range of investment and business prospects for Canadian companies. The forum will bring together leading Canadian business leaders and government officials to discuss current economic, trade, technology and investments potential in these countries. We encourage Canadian businesses from all sectors to attend the conference and meet high-level representatives from these countries.

Forum Program

The Forum program will include presentations by the Government of Canada and the Ontario Government on the assistance they currently provide Canadians seeking to invest in or trade with these countries. Presentations will also be made by high-level representatives of the participating South-Eastern European countries on business opportunities and development needs of their countries. In addition a representative from NATO Headquarters will be speaking about the economic/trade/investment benefits that NATO provides to its member nations, as well as information on how Canadian firms can bid on NATO contracts.

The forum will be an ideal venue for meeting and networking with high-level officials as Canadian business representatives will have the opportunity to meet with the representatives of these countries on a one on one or small group basis for further discussion about potential opportunities.

Hosts of the Forum:

- **The. Hon Bill Graham P.C., Q.C.**, Chairman of the Atlantic Council of Canada
- **Mrs. Julie Lindhout**, President of the Atlantic Council of Canada

Key Sectors of Focus

- Agriculture
- Basic Metals/Aluminum
- Textiles
- Chemical
- Mining
- Transportation Equipment
- Energy/Petroleum
- Food Processing
- Timber/Pulp

Contact the ACC office for more detailed backgrounders on the participating countries and their primary industries

Tentative Forum Program

Please see next page for a detailed tentative schedule.

Registration Info: The registration fee per business participant: \$200 (**New Price!**)
Please contact the Atlantic Council of Canada to get a registration package:
Tel: (416)979-1875 • Fax: (416)979-0825 • info@atlantic-council.ca
165 University Avenue, Suite 701, Toronto, Ontario, Canada
***** Registration Deadline: Friday, May 22, 2009 *****

NATO ECONOMY FORUM

- 8:00 Breakfast, registration and networking
- 8:30 Welcome and Opening remarks by ACC Chairman, the Hon. Bill Graham
- 8:45-10:15 Presentations by NATO, Government of Canada, Export Development Canada, and Government of Ontario
Economic/trade/investment benefits to NATO member countries - Message from **Mr. Adrian Kendry**, Senior Economic Advisor, NATO
- Mr. Alan MacDonald**, Directorate International Materiel Cooperation, National Defence Canada, Canadian Deputy Member, Board of Directors, NATO Maintenance and Supply Agency
Doing business with NATO and its agencies.
- Mr. Michael Danagher**, Deputy Director, Foreign Affairs and International Trade Canada, Europe and Central Asia Commercial Relations
Promoting international trade and investment
- Mr. Vitaly Paroshyn**, Area Director for Eastern and Southeast Europe , International Trade Branch, Ontario Ministry of International Trade and Investment
The Government of Ontario's activities in and support for international trade and investment.
- 10:15 Coffee Break
- 10:30-12:00 Brief overviews of business and investment opportunities in the participating countries
- Albania:** **Ms. Viola Puci**, Acting Executive Director, Albanian Business and Investment Agency (Albinvest)
Bulgaria: **Mr. Stoyan Stalev**, Executive Director, Invest Bulgaria agency
Croatia: **Mr. Miljenko Pavlakovic**, State Secretary for Finance and Commodity Reserves, Ministry of Economy, Labour and Entrepreneurship
Macedonia: **Mr. Viktor Mizo**, CEO, Invest Macedonia
Moldova:
Montenegro: **Dr. Petar Ivanovic**, Director, Montenegrin Investment Promotion Agency (MIPA)
Romania: **Mr. Valentin Preda**, State Secretary, Ministry of Transportation and Infrastructure
Serbia: **Mr. Djordje Ciklovan**, Minister Counsellor & Chargé des Affaires, Embassy of the Republic of Serbia in Canada.
- 12:00-12:30 Canadian Success Stories
- Mr. Richard Ross**, President & CEO, Inmet Mining, Past & Founding President of the Canadian-Turkish Business Council
The Canadian Turkish Business Council: a model for Canadian business collaboration with overseas counterparts
- Mr. Abdel Badwi**, President & CEO, Bankers Petroleum Ltd., Calgary, AB.
Canadian oil exploration in Albania
- 12:30-13:30 Light lunch and networking session
- 13:30-16:30 Concurrent sessions:
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| <p>1:30 – 2:45 Ms. Kimberley Lok, Regional Management Europe, Export Development Canada.
 <i>Services provided to Canadian businesses looking to invest in, or trade with overseas countries and businesses.</i></p> | <p>Breakout meetings of Business representatives with country and NATO representatives, and reciprocal meetings of business representatives. Participants will be able to sign up for up to six meetings over the afternoon</p> |
| <p>3:15 – 4:30 Mr. Louie DiPalma, Program Manager, Export Market Access, Ontario Chamber of Commerce.
 <i>This program funded by the Government of Ontario and administered by the Ontario Chamber of Commerce is designed to assist Ontario businesses looking to invest in, or trade with overseas countries and businesses.</i></p> | <p>Continuation of Breakout meetings</p> |
- 16:30-18:00 Closing reception and networking.



NATO ECONOMY FORUM

Toronto on **May 26, 2009**
Ontario Investment and Trade Centre
Main Conference Room and Galleria, 35th Floor, 250 Yonge Street, Toronto

Participating Countries

The following countries have been invited to participate: Albania, Bulgaria, Croatia, Macedonia, Moldova, Montenegro, Romania, and Serbia. The following participants are confirmed:

Albania:

Head of Delegation: **Ms. Viola Puci**, Acting Executive Director, Albanian Business and Investment Agency (Albinvest)
H.E. Besnik Konci, Ambassador of Albania to Canada
Ms. Edlira Barbullushi, Head, Foreign Investment Department, Albinvest
Ms. Floreta Luli Faber, General Manager, The American Chamber of Commerce in Albania
Mr. Gjoke Uldedaj, President, Albanian Chamber of Commerce and Industry of Tirana-Albania
Mr. Philip Bay, American Chamber of Commerce, Regional Partner of Colliers International, Real Estate Sector
Mr. Avni Ponari, Board Member, AmCham, General Manager, SIGAL Insurance Company in Albania
Mr. Genci Likoskendaj, Board Member, AmCham, CCS Computers
Mr Milo Kuneshka, Director, Albanian Agency for Natural Resources
Ms. Mimiza Simixhiu, Director, Licensing and Contract Management, Ministry of Economy Trade and Energy
Mr. Kristo Rodi, Director General of Regulatory Policy, Ministry of Economy Trade and Energy

Bulgaria has requested that invitations be sent to the Minister of Economy and Energy, the Minister of Agriculture, and the Executive Director of *Invest Bulgaria Agency*. An answer is expected soon.

Croatia:

Mr. Miljenko Pavlakovic, State Secretary for Finance and Commodity Reserves, Ministry of Economy, Labour and Entrepreneurship
H.E. Vesela Mrden Korac, Ambassador of Croatia to Canada

Macedonia:

Head of Delegation: **Ambassador Martin Trenevski**, Consul General of the Republic of Macedonia
Mr. Viktor Mizo, CEO, Invest Macedonia
Mr. Antonio Micevski, Head of International Office – Canada, Invest Macedonia, Consulate General of the Republic of Macedonia

Moldova:

No confirmations received at this time.

Montenegro:

Dr. Petar Ivanovic, Director, Montenegrin Investment Promotion Agency (MIPA)

Romania:

Mr. Valentin Preda, State Secretary, Ministry of Transportation and Infrastructure
Ms. Jaqueline Iordan, Director General, General Directory for European and International Affairs, Ministry of Transportation and Infrastructure
Ms. Cristina Lescenco, Trade Commissioner, Consulate General of Romania, Economic Office

Serbia:

Mr. Djordje Ciklovan, Minister Counsellor & Chargé des Affaires, Embassy of the Republic of Serbia in Canada.

Canada:

Mr. Michael Danagher, Deputy Director, Foreign Affairs and International Trade Canada, Europe and Central Asia Commercial Relations
Mr. Brent Court, Deputy Director, Ontario Region, Trade Commissioner Service, Foreign Affairs and International Trade Canada
Ms. Shezara Ali, Trade Commissioner, Ontario Region, Foreign Affairs and International Trade Canada
Ms. Kimberley Lok, Regional Manager Europe, Export Development Canada
Mr. Vitaly Paroshyn, Area Director for Eastern and Southeast Europe, International Trade Branch, Ontario Ministry of International Trade and Investment
Mr. Louie DiPalma, Program Manager, Export Market Access, Ontario Chamber of Commerce

NATO and Canada:

Mr. Alan MacDonald, Directorate International Materiel Cooperation, National Defence Canada, Canadian Deputy Member, Board of Directors, NATO Maintenance and Supply Agency